

5th Research Conference on Business Studies

RCBS - 2024

"Unlocking Business Frontiers:
Exploring Innovations and Knowledge Diffusion"

Faculty of Business Studies
University of Vavuniya

30th of Sep, 2024



Conference Tracks

- Accounting and Finance
- Agri Business
- Banking and Insurance
- Business Communication
- Business Economics
- Business Information Systems
- Cross-Cultural Communication
- Entrepreneurship
- Human Resource Management
- International Business
- Knowledge Management
- Marketing
- Project Management
- Regional Planning
- Tourism and Hospitality Management

Important Dates

- Full Paper Submission Deadline ~~30th of Jun, 2024~~
DEADLINE EXTENDED
20th of Jul, 2024
- Notification of Acceptance 31st of Jul, 2024
- Camera Ready Copy Submission 14th of Aug, 2024
- Date of Registration 03rd of Sep, 2024
- Date of Conference 30th of Sep, 2024


Keynote Speakers

 Prof. Arosha S. Adikaram
Chair Professor of HRM
University of Colombo, Sri Lanka

 Dr. Karen Thompson
Co-founder of Responsible Project Management
Adjunct Faculty at the University of Southampton,
United Kingdom




Panel Discussion


 Prof. Nalin Abeyssekera
Dean, Faculty of Management Studies
Open University of Sri Lanka

Moderator

 Chair Prof. N. Kengatharan
Dean, Faculty of Management
Studies and Commerce,
University of Jaffna

 Mr. Ken Vijayakumar
President, Chartered Institute
of Personnel Management


 Mr. CPA. Karunathilake
Director General,
Institute of Bankers of Sri Lanka

 Mr. Aruna Jayalal Kooragamage
Founder Board Director
Project Management Institute
Sri Lankan Chapter, Sri Lanka

Post Conference Workshop

Sustainable Project Management

1st of Oct, 2024

 Prof. Nigel Williams
Associate Dean (Research and Innovation)
University of Portsmouth, United Kingdom

Conference Team

 Conference Chair
Prof. Y. Nanthagopan

 Convener
Mrs. S. Mathivathany

 Secretary
Mr. S. Harikaran

 Editor-in-Chief
Dr. N. Ravinthirakumar

Conference Partners



Publications

The abstracts of all accepted papers will be published in the "Proceedings of the Research Conference on Business Studies". The selected papers will be considered for the publication in the Vavuniya Journal of Business Management (VJBM) of the Faculty of Business Studies, University of Vavuniya.



Faculty of Business Studies,
University of Vavuniya
<https://fbs.vau.ac.lk/rcbs2024/>
rcbs2024@vau.ac.lk
+94 (0) 77 666 0601

