

NEWSLETTER

FACULTY OF BUSINESS STUDIES

UNIVERSITY OF VAVUNIYA, SRI LANKA

VOLUME 04 | ISSUE 02 | DECEMBER 2023

ISSN 2820-2406



	Faculty Events	- 02
	Student Events	- 07
	Community Events	- 13
	Staff News	- 15
	Future Events	- 16



Bi-Annual Newsletter 2023

Volume 04 | Issue 02 | December 2023 | ISSN 2820-2406

Faculty Events

Release of 7th Newsletter of the Faculty of Business Studies

The bi-annual newsletter Volume 04, issue 01, was launched at the Faculty Awards Ceremony on the 07th September 2023 at the Faculty of Business Studies. Prof. Y. Nanthagopan, Dean, Faculty of Business Studies and Mr. Jesuthasan Jude Walton, Project Manager, UNDP, received special copies of the Newsletter from Ms. P. Sarmatha, Chairperson, Newsletter Committee.



Workshop on BBM External Degree Programme Curriculum Development

The workshop on BBM external degree programme curriculum development was held on the 06th November 2023 from 9.00 a.m. to 1.00 p.m., at the BH4 hall of the Balakrishna block. Prof. V. Sivalogathan is the chairperson of this committee. The main objective of this workshop is to gather information and opinions from the stakeholders to develop the BBM degree programme.

The meeting was proceeded with the participation of external resource persons, including Prof. S.P. Sooriyakumaran, Prof. S. Gunapalan, Prof. P.M.B. Jayathilake, Mr. A. Jayasith, Mr. S. Sooriyakumaran, Dr. Neavis Morais, Prof. N. Nagendrakumar, Prof. T. Velnampy. Vice-chancellor, professors and all the academic staffs participated to discuss and revise the curriculum.



Signed an Agreement between the University of Vavuniya and Mines Advisory Group

The University of Vavuniya signed an agreement with the Mines Advisory Group (MAG) on the 22nd August 2023. The event took place at the University of Vavuniya. On behalf of the MAG, the Country Director, Ms. Cristy McLennan, Skills Development Specialist, Mr. T. Senthoran, and other MAG officials participated, and on behalf of the University of Vavuniya, Vice-Chancellor, Prof. T. Managaleswaran, Dean/ Faculty of Business Studies, Prof. Y. Nanthagopan, and Coordinator/ ICIC, Mr. S. Sivanenthira participated in the signing agreement. Academic staff members and university administrators were present at this event as well.

The primary objective of this collaboration is to enhance the execution of the staff transfer plan and provide assistance to the nearby community in the Northern Province. The agreement of the MOU implemented through ICIC, Faculty of Business Studies.



Live Webinar on Sri Lanka Budget Analysis- 2024

The webinar was conducted by Department of Business Economics, Faculty of Business Studies on 28th November 2023 at 07 p.m. The facilitator of this program was Dr. N. Ravinthirakumaran, Senior Lecturer, Department of Economics, University of Vavuniya.



Bi-Annual Newsletter 2023

Volume 04 | Issue 02 | December 2023 | ISSN 2820-2406

Field Visit for Students

The Faculty of Business Studies arranged field visits for the Entrepreneurship and Portfolio management subjects.

The field visit for Entrepreneurship was arranged for the third-year students on the 06th October 2023, and they had a meeting with executive officers at ReeCha Kurinji Resort. After that, they met twenty small-scale entrepreneurs in Iyakkachchy.



In another, two-day field visits were arranged on 26th and 27th September 2023 to Moragahakanda Multi-purpose Project, Laggala DS Office, Port City, and SLT Training Center. The main objective of this visit is to study different projects under ongoing course units such as Project Portfolio Management, Strategic Management, and Agile Project Management and also to provide students with real-world exposure to the concepts they learn in the classroom.



Releasing Vavuniya Journal of Business Management

Printed version of Vavuniya Journal of Business Management (VJBM) – Volume 5 Issue II was released at the 213th meeting of the faculty board held on 06th December 2023 at 02.00 pm in the Board Room of the Faculty of Business Studies and Via ZOOM. The



journal includes seven research articles. The editor-in-chief, Dr. N. Ravinthirakumaran handed over the first copy to Prof. Y. Nanthagopan, Dean, Faculty of Business Studies.

Business Development Fellowship Programme

The Faculty of Business Studies, University of Vavuniya, has signed an agreement with the Asian Foundation to develop the entrepreneurs' capacities in the rural communities of Jaffna, Kilinochchi and Mullaitivu Districts.

For this program, the Asian Foundation selected entrepreneurs for the Business Fellowship Programme in the rural communities of Jaffna, Kilinochchi and Mullaitivu Districts. In Mullaitivu district, two workshops were conducted for ten students on the 07th November 2023 and the 05th December 2023, and Mr. S. Sivanenthira served as a coordinator.

In Kilinochchi district, another two days of workshops were conducted on the 08th November 2023 and the 06th December 2023 among 20 students, and Mrs. S. Mathivathani was the coordinator of his event. The coordinator, Dr. N. Raveenthirakumaran, conducted workshops on the 09th November 2023 and the 18th December 2023 in the Jaffna district with the participation of 20 students.



Bi-Annual Newsletter 2023

Volume 04 | Issue 02 | December 2023 | ISSN 2820-2406

Conference on Youth Leadership and Community Action

The conference on Youth Leadership and Community Action organised by the Faculty of Business Studies were held on the 07th September 2023 at the Faculty of Business Studies, University of Vavuniya. The primary goals of the Youth Leadership Programme are ensuring youth understand the roles and responsibilities of community structures and the government's role in empowering those structures, training youth to be leaders with effective communication skills, good time management, and sound governance principles, empowering youth to be trainers, change makers and mobilisers in their community, and improve and enhance the skills and knowledge of youth.



The conference was inaugurated with the lighting of oil lamp, the National Anthem and Tamil Thai Vazhthu. Then, the chair of the conference, Prof.Y.Nanthagopan, Dean, Faculty of Business Studies delivered the welcome address. In his address, he emphasized the importance of enhancing the leadership skills of youths in the contemporary era. Prof. T. Mangaleswaran, Vice-Chancellor, University of Vavuniya delivered the Chief Guest Address in which he indicated the challenges in expanding the United Nations Development Programme in various districts of the country. Followed by, the Special Guest, Mr. Jesuthasan Jude Walton, Project Manager, UNDP delivered the Special Guest Address in which he pointed

out the contribution of youths at community level especially that the youths should build their capacity to resolve problems faced by their community. The Keynote speaker, Mr.S. Senthurajah, Executive Director, SOND delivered the keynote speech which focused on developing community leadership and promoting energetic youths. Eventually, the convener of the conference Mr. S. Sivanenthira, Coordinator, Industrial Community Interactive Cell, Faculty of Business Studies concluded the inauguration with the vote of thanks.

Finally, the youths participating in the Youth Leadership Programme conducted a Business Startup Exhibition. There were thirty three group presented their business ideas.



Certificate Awarding Ceremony of the Youth Leadership Programme

The certificate awarding ceremony of the Youth Leadership Programme was held on 08th September 2023. The program was inaugurated on 31st January 2023 at the University of Vavuniya. The main purpose of this program was to improve the knowledge, skills, and abilities of the young generation. The Industry Community Interaction Cell (ICIC), Faculty of Business Studies, University of Vavuniya and UNDP started the program. It included nine batches of Youth Leadership Programme (30 members in each batch) from the community center youth members / Action group members from Jaffna, Vavuniya, Mannar, Kilinochchi and Mullaitivu Districts - Northern Province and Batticaloa and Trincomalee - Eastern Province. The lectures were started on the 04th February 2023.

Bi-Annual Newsletter 2023

Volume 04 | Issue 02 | December 2023 | ISSN 2820-2406

The honourable P.S.M. Charles was invited as the Chief Guest to this awarding ceremony. Her Chief Guest address reinforced youths' participation in the local election and skills development for social cohesion and economic sustainability. She elucidated the exemplary figure of Nelson Mandela, who was the voice of vulnerable people and dreamed of breaking slavery to boost the youth and make social change in the country. Prof. Y. Nanthagopan, Acting Vice Chancellor of the University of Vavuniya, delivered the special guest address in which he indicated prolonged activities



and accomplishments of UNDP with the Faculty of Business Studies. Mr. Mohamed Muzain, Portfolio Coordinator, UNDP, was invited as the Guest of Honour. In his speech, he highlighted the milestone activities of UNDP. Around 307 students have been awarded for completing the Youth Leadership Conference at the awarding ceremony.

Celebration of 26th Anniversary of Faculty of Business Studies

The 26th anniversary of the faculty was celebrated with the Cultural and Faculty Awards Ceremony, which was held on the 07th September 2023, at the Faculty of Business Studies from 7.00 p.m. to 10.00 p.m. in which the youths and students of the Faculty of Business Studies executed traditional and unconventional music and dance performances and dramas. The students' clubs of the Faculty of Business Studies were awarded based on their performance. Mr. A. Thayaparan, Senior Lecturer Gr. I attached to the Department of Business Economics received the Research Excellence Award. The Faculty Newsletter was also launched at this event.



Annual Awards for Students Club

The awarding ceremony was held on 07th September 2023 at the faculty premises. The aim of this award is to enhance students' extracurricular activities at the Faculty of Business Studies. The student club awards were provided to the top three student clubs based on the performance reviewed by the independent evaluation panel appointed by the faculty board. The first place was won by the HR club, second and third place were won by PM club and Marketing club. In addition to the awards, appreciation certificates were provided to the exco/active members of the student clubs.



Bi-Annual Newsletter 2023

Volume 04 | Issue 02 | December 2023 | ISSN 2820-2406

A Workshop on “Personal Branding & Interview Skills.”

Chartered Institute of Personnel Management (CIPM) conducted a session on “Personal Branding & Interview Skills” for the students in partnered with the Department of Human Resource Management, Faculty of Business Studies, University of Vavuniya on 14th December 2023. The facilitator of the workshop was Mr. Priyantha Medawala, AmCipm, Management Consultant, Hayleys Plantations.



Strategic Planning Workshop

Strategic Planning and Review Workshop of the Faculty of Business Studies was held on the 14th December 2023 (Thursday) from 8.30 a.m. to 1.00 p.m. at the Faculty of Business Studies. Prof. Y. Nanthagopan and Mr. S. Harikaran served as resource persons for this workshop. Professors in the Faculty of Business Studies, Heads of Departments, Academic staff, Bursar, Acting Librarian, Non-Academic staff, Alumni, fourth-year students and external stakeholders participated in this program, and they were separated for five groups. Thematic group discussions were carried out, and they identified the core areas for development by reviewing the faculty’s strategic alignment, goals, objectives, strategies, key performance indicators, and action plans.



The Second Advisory Board Meeting of the MSMEs Facilitation Hub

The 2nd Advisory Board Meeting of the MSMEs facilitation Hub (Micro Small Medium Enterprises) of the Faculty of Business Studies was held on the 14th December 2023 at 3.00 pm. at the Balakrishnan Block, FBS. All the organisations that have signed memorandums of understanding with the faculty have been invited to this meeting. The objective of this meeting is to discuss the progress of the hub’s activities and mainly to discuss the baseline study of the MSMEs in the northern and eastern provinces. On top of that, the faculty extended MOUs for those organisations that expired.



Internship Placement Interviews

The internship placement interviews were held at the Faculty of Business Studies, University of Vavuniya, on 14th December 2023. The organisations interviewed the final-year students for internships, and they were selected for internships for the period of six months from the 01st January 2024.



Bi-Annual Newsletter 2023

Volume 04 | Issue 02 | December 2023 | ISSN 2820-2406

Human Resource Club Activities

5S System and Beautification Activities

The 5S system was implemented by the Human Resource Club, Faculty of Business Studies, University of Vavuniya from 15th July 2023 to 10th August 2023, in Balakrishnan Block and beautified the Department of HRM and Faculty premises. The beautification activity contributed to creating a more pleasant and friendly environment. Additionally, regular maintenance and expansion of the beautification efforts were being prioritised. Eco-friendly drinking water clay pots, bottle plants with stones, posters, name boards, cement plant pots and photos were used for indoor décor and outside decor, 'Punga' Tree and Christina plant were used. Also, numbering the fans and lights, safety and preventive measures, non-verbal signs and waste management are used for the 5S system.

Cleaning, maintaining and watering the plants were assigned to the students' batch-wise on a roster basis to maintain sustainability.



Coconut Kulukki Juice Stall

The Coconut 'Kulukki' Juice Stall was established by the HR club, on 16th August 2023, near the Faculty of Business Studies canteen. It was a delightful and refreshing experience to provide the participants with a natural and delicious treat to beat the heat.



Grooming Noon Event

Human Resource Club, Faculty of Business Studies, organised a grooming noon event for females and males on 19th July 2023, at the Soosairatnam Block, FBS.



Student Events

Drug Prevention Street Drama

Human Resource Club organised the Street Drama of Arangalaya on 19th August 2023, in front of the TCL, Faculty of Business Studies. It was a dynamic and immersive programme to provide insight into drug prevention to the audience. The Director, Mr Jeyaraj Thanujan, Cric lk, Pandiruppu, sponsored this event.



ECON Club Activities

Books Swap Program

The book exchange program was held on 27th July 2023, at the Dept of Business Economics from 12.30 p.m. to 1.30 p.m. This program aimed to assist the faculty juniors in collecting notes and papers from their seniors and to enhance mutual support between students of all years. Econ Club Exco members have collected notes from 06th July to 25th July 2023, and handed them over to the juniors.



Food Festival

The Economic Club of the Faculty of Business Studies celebrated a Food Festival on 27th July 2023, from 11.00 a.m. to 3.30 p.m. at the faculty premises. Dean, lecturers and students of the faculty and other faculties of the university participated in the programme.



Bi-Annual Newsletter 2023

Volume 04 | Issue 02 | December 2023 | ISSN 2820-2406

Awareness Program

The Econ Club conducted an awareness program on 19th July 2023, in the BH2 hall to explain what opportunities are available for the BBM (Hons) in the Business Economics degree program. All the second-year, third-year and fourth-year students participated in this program.



At this event, Mrs P. Godwin Phillip, Head of the Department of Business Economics, delivered an introductory speech. Dr N. Ravinthirakumaran delivered a speech on the importance of university education and getting to know a wider variety of people. Furthermore, Miss.P.K.G.A.Nayanakanthi, President of the Econ Club, gave a speech to the students on the benefits of the Degree programme.

Tot Bag Sell

The students of the Econ Club organised a tot bag-selling programme to encourage young entrepreneurs and increase the club funds between July and August 2023.



Stationery Items Donation Program

The Econ Club donated stationery items (Books, Pencils, Erasers, Colour Pencils, Pencil cases and School bags) to the students of Vau/Selvavinayaga Vidayalam in Vauniya on 09th August 2023 under the community works. This event aimed to help poor children, develop the students' education and build successful citizens in Sri Lanka. The programme was successfully organised with the active participation and contribution of the club members and lecturers of the Econ Club. Funds raised from the Econ Club were used for the donation.



A/L Economics Past Paper Discussion by Econ club

A/L Economics Past papers discussion program of "Economic Insights -2023" was conducted by second-year Econ Club members from 10th August to 28th August 2023. The purpose of this program was to help advanced-level students review past A/L papers. Dr. N. Ravinthirakumaran, senior lecturer and senior treasurer of the Econ club, Faculty of Business Studies, University of Vavunia, Sri Lanka, facilitated the programme to hold it successfully.



Well-being First Webinar

The Econ Club conducted this webinar program on 16th August 2023 from 1.00p.m to 2.00p.m in SH 4 Hall for all the Faculty of Business Studies students under the Health and Safety Practices program. The purpose of this program was to improve the students' mental and physical well-being. The resource person was Mr. Sujan Sugumaran is a medical student and lecturer at the Faculty of Medicine, University of Colombo, Sri Lanka.



Project Management Club Activities

PM Cluster Programme-Series 1

Project Management Club, Faculty of Business Studies, University of Vavuniya, Sri Lanka, arranged Two Cluster Programmes on 19th July 2023, for the students and faculty members.



Bi-Annual Newsletter 2023

Volume 04 | Issue 02 | December 2023 | ISSN 2820-2406

PM Cluster Programme-Series 2

The PM Cluster Program, held on 09th August 2023 was a significant event that brought together students and faculty members from the Project Management Club (PM Club). The event occurred at the LH01 Hall and was organised to foster knowledge sharing, creativity, and a sense of community among the participants.



Workshop Series 04 – Social Impact Assessment (SIA)

A Highly Insightful Session on “Social Impact Assessment for Projects” was organised by the Project Management Club on 26th July 2023. Mr Thevarajah Krishnarajah, a renowned Community Development and Social Safeguard Expert, Senior Social Officer, and Gender Expert, participated in honouring the event.

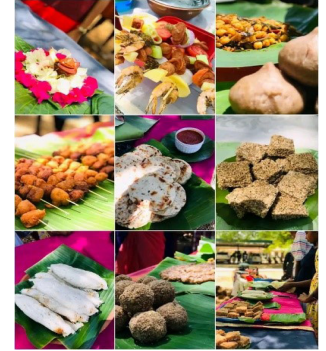


Workshop Series 09

The Project Management Club conducted workshop series 09 on “Disaster Risk Reduction (DRR) Measures in Development Projects for the Sustainable Developments in Sri Lanka” to renowned the World Disaster Risk Reduction Day-2023 on 11th October 2023.

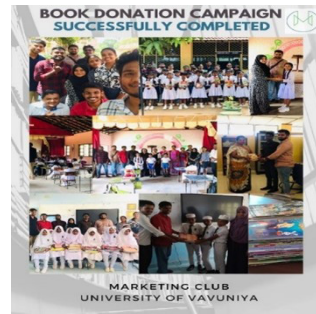
Cultural Food Carnival

The Project Management Club jointly with the Department of Cultural Affairs of the Divisional Secretariat, Vavuniya District organised a Vibrant and Enriching Event for the entire community. It was celebrated as a Cultural Food Carnival on 21st August 2023.



Marketing Club Activities Book Donation Drive - 2023

A Book Donation Drive programme was held on 19th July 2023, for Vavuniya Schools students of Four deserving schools: V/ Al Aksha Maha Vidyalam, V/ Etambagaskada Vidyalaya, V/ Nedunkulam GSMS and V/Velikulam High Tamil Mixed School under the theme of “Empowering Young Minds through Education”. The Marketing Club, Faculty of Business Studies, University of Vavuniya arranged the programme successfully in collaboration with the Sri Lanka Institute of Marketing (SLIM).



The Second Annual Kite Festival

The Marketing Club commemorated the 2nd Annual Kite Festival on 06th August 2023, at the University Playground, Pampaimadu, Vavuniya, Sri Lanka.

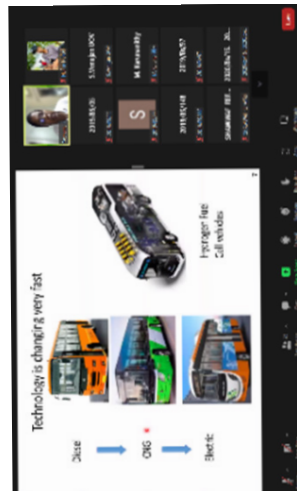


Bi-Annual Newsletter 2023

Volume 04 | Issue 02 | December 2023 | ISSN 2820-2406

Webinar

The Marketing club organized a webinar on “Digital Integrated Supply Chain”, which was held at the Faculty of Business Studies, University of Vavuniya, on 18th August 2023. Mr. K.M. Veeramani, Deputy General Manager of Sourcing & Supply Chain at Ashok Leyland Limited, India, participated as the resource person for this webinar.



5S System implementation by Marketing Club

The 5S Project was implemented by the Marketing Club on 28th August 2023 at Soosairatnam Block. Many students of the Faculty participated and benefited from the programme.



Accounting Club Activities

Digital Aid 2nd Program

Digital Aid-2 Program in Commerce was organised by the accounting club on 01st August 2023. It was conducted in both Sinhala and Tamil medium by second year students. The programme was shown to improve the knowledge of the ordinary-level students in commerce subject.



Mini Market Stall

The Marketing Club arranged a “Mini Market Stall” from the 16th to 28th August 2023 at the faculty premises. Many students and faculty staff and other faculty members of the University participated in the programme.



Holi Festival - 2023

A Holi Festival - 2023 was organised by the Marketing Club of the Faculty of Business Studies on 24th July 2023, at the faculty. The students at the Faculty colourfully celebrated the day.



School Bag Donation

The Accounting and Finance Club of the Faculty arranged school bag donations to school students under the social work project. Twenty students were studying at Tharanikkulam Ganesh Vidyalaya in Vavuniya and were selected for the donation. The programme was successfully held on 17th August 2023, at the school with the support of the club members, principal, and staff.



Bi-Annual Newsletter 2023

Volume 04 | Issue 02 | December 2023 | ISSN 2820-2406

Beautification of the Faculty (photography area)

The Accounting and Finance Club implemented the creation of the photo zone at the University. The primary objective of this project was to beautify the university environment. The area chosen was beside the library premises and behind Balakrishnan Hall.

All the members of the Finance and Accounting Department contributed to the project to create this photography area.



Flower Arch Lane Project

This is one of the green projects organised by the Accounting and Finance Club, Faculty of Business Studies, from the first week of June 2023 to 31st August 2023, to construct the flower arch to beautify the lane for taking photos in front of the library of the University.



Shramdana Campaign

The Accounting and Finance Club organised a Shramdana activity on 30th August 2023 in the University premises. Students of all years participated in this event. The objective of this activity was to create awareness about the need to keep the environment clean and manage waste.

The objective of this activity was to create awareness about the need to keep the environment clean and manage waste.



Kristina Park

The Accounting and Finance Club started to make a Kristina Park at the University premises. The project was initiated on 01st July 2023. The major aim of this project was to beautify the infrastructure of the University. The area is in front of the library premises, and Soosairathnam Hall was selected for the project. All the batches of the Department of Finance and Accounting of the Faculty contributed to and supported this project. Many plants were planted and assigned 2nd year students to maintain it.



Awarding Ceremony for Exco members of the Accounting and Finance Club

An awarding ceremony of appreciation to Exco members of the Accounting and Finance Club of the Faculty of Business Studies was organised by the Accounting and Finance Club on 25th October 2023, to honour the services of the members rendered to the Club.



Student Union Activities

Annual Friendly Elle Match

Annual Friendly Elle Match 2023 was organized by Students' Union of faculty of Business Studies on 28th July 2023, at university ground.



Bi-Annual Newsletter 2023

Volume 04 | Issue 02 | December 2023 | ISSN 2820-2406

Student Achievement

The Mora Lenz announcing competition was conducted across the island wide among all the universities by the University of Moratuwa. Among 1000 participants, A. Fathima Farwin was selected in to the 10 finalised competitors. The grand final was held at the University of Moratuwa on 16th September 2023. Under the Tamil Announcing final round she won Mora Lenz Media award for the All-Island Inter-University Tamil Announcing category.



FOBS Night 2023

FOBS night 2023 was celebrated on 27th Oct 2023 from 4.00 p.m. onward at the LH1. The theme of this event was "Colourful Nights, Brilliant Lights: Celebrating Excellence". The event was organized by the Students' Union of FBS. At there, students from final year of the faculty were awarded the champion of the FOBS week. The 2nd place was won by the 3rd year students and 3rd place was awarded for second year students.



Vanni- Dhamma Sangayana- 2023

The Pirith Chanting Ceremony (religious event) was organized by Students' Union of faculty of Business Studies from 19th August at night to 20th August 2023.



The Navaratri Pooja -2023

The Navaratri Pooja was commemorated by the Hindu Union of the Faculty, University of Vavuniya, Sri Lanka, in the Lecture Hall - 1 from 15th October 2023, and the Vaani Vizha was celebrated on 24th October 2023, at the faculty.



Faculty of Business Studies Week (FOBS week)

Faculty of Business Studies Week-2023 was held by the Students' Union of the Faculty of Business Studies, University of Vavuniya, from 11th to 24th October 2023. It included sport events such as Badminton, Table Tennis, Chess, Carom, Football, Cricket, Kabaddi, Elle, Volleyball, Netball, jumping events, and Running events. And, soft skills competition such as singing, drama, debates and special talents events including poem, art, essay writing were held. All the winners were awarded at the FOBS Nights 2023.



Bi-Annual Newsletter 2023

Volume 04 | Issue 02 | December 2023 | ISSN 2820-2406

Community Events

Workshops

Prof.A.Pushpanathan served as a resource person for the workshop conducted by the SDC in collaboration with the CQA on “Awareness Programme for SER writers” of the Faculty of Technological Studies on 15th November 2023.

Prof. A. Pushpanathan served as a Resource Person for the Youth Leadership Programme - 2022 /2023 on the subject of Entrepreneurship and Regional Development conducted by the Industry Community Interaction Cell of the University of Vavuniya for the youths in Five Districts on 8th September 2023.

Prof. Y. Nanthagoapan served as a resource person for “Soft skills development residential training” held on 26th and 27th November 2017 for MAG middle-level managers at Reecha Organic Resort.

Mrs. P. Godwin Phillip served as a Resource Person for Commerce Student Camp, at the zonal (Vavuniya North) level for A/L students at V/Puthukkulam Maha Vidhiyalayam on 19th September 2023.

Dr. N. Ravinthirakumaran served as a resource person for a workshop organized by the Department of Project Management on 06th October 2023.

Dr N. Ravinthirakumaran served as the Resource person on “Does budget 2024 reduce the burden on people’s lives?” organized by the National Council of Arts and Literature, Poonthoddam, Vavuniya, on 17th December 2023.

Mr. S. A. Jude Leon served as a resource person for the workshop on “Office Management and Marketing” organized by IDM Nations Campus in Vavuniya on 09th July 2023.

Prof. Y. Nanthagoapan and Mrs. S. Mathivathany served as resource persons for “Time Management training” held on 01st December 2023 for MAG staff at the Faculty of Business Studies, University of Vavuniya.

Mrs S. Mathivathny conducted a workshop on “Women Empowerment for Sustainable Community Development” for the newly entered sisters, Vavuniya, organized by the Holy Cross Convent, Vavuniya, on 04th November 2023.

Mr S. A. Jude Leon served as a resource person for delivering a talk on the “Importance of choosing commerce stream” for school students organized by Omanthai Central College on 11th July 2023.

Mr S. A. Jude Leon served as a resource person for the seminar on “Marketing Mix” for the Advanced Level students organized by the Zonal Education Office, Vavuniya, at V/Rambaikulam Girls’ Maha Vidyalayam on 27th July 2023.

Mr. S. A. Jude Leon served as a resource person for the workshop on “Career Guidance for School Students” organized by the Career Guidance Cell of the Faculty of Business Studies at V/Nelukkulam Kalaimagal Maha Vidyalayam on 08th August 2023.

Mr S.A. Jude Leon served as a resource person for the workshop on “Operations Management” organized by the Career Guidance Cell of the Faculty of Business Studies on 10th November, 2023.



Bi-Annual Newsletter 2023

Volume 04 | Issue 02 | December 2023 | ISSN 2820-2406

Dr. P. Selvarajan served as a resource person for the workshop conducted by the SDC in collaboration with the CQA on the “Awareness Programme for SER writers” of the Faculty of Technological Studies on 15th November 2023.



Mr. S. Harikaran and Mrs. MRF. Aqeela Iyas were the resource persons for training on “Emotional Intelligence” held on 29th October 2023 for MAG staff at the Faculty of Business Studies, University of Vavuniya.

Mr S. Sivanenthira served as a resource person for the workshop on “Conflict Resolution and Social Cohesion” for school teachers organized by J/Meesalai Veerasingam Central College in Chavakachcheri on 14th July 2023.

Mr. S. A. Jude Leon and Mr. S. Sivanenthira was a resource person for training on “Motivation and Self Confidence” held on 03rd, 04th and 28th October 2023 for MAG staff at the Faculty of Business Studies, University of Vavuniya.

Mr. S. Sivanenthira served as a resource person for the workshop on “Digital Marketing for Youth” organized by Gnanam Education Trust (GET), Jaffna, on 08th October 2023.

Mr. S. Sivanenthira served as a coordinator for training on “Soft skills development residential” held on 26th and 27th November 2017 for MAG middle-level managers at Reecha Organic Resort.



Dr. G. Jeyaseelan and Mr. S. Harikaran served as resource persons in a workshop on “University Admission Procedures - 2022/2023”, organized by the Career Guidance Unit, University of Vavuniya, on 13th September 2023.

Dr. G. Jeyaseelan served as a panellist in Nurturing Foundations for Sustainable Peace - The Role of Languages in Sri Lanka, organized by the Harmony Centre for Harmony Day celebration on 20th September 2023.

Mr. A. Sebarajah conducted a workshop on “GCE O/L English Exam Preparation” for O/L students on 19th September 2023, organized by Mn/ St. Fathima Madya Maha Vidhyalayam, Pesalai.

Dr Poongothai Selvarajan served as a Reviewer for the Magazine “Management Times- Volume 9” of the Advanced Technological Institute, Jaffna on 16th December 2023.

Dr. N. Ravinthirakumaran served as the organizer of the panel discussion on “Budget 2024”, organized by the Department of Business Economics University of Vavuniya on 28th November 2023.

Keynote Address

Dr N. Ravinthirakumaran delivered a keynote address on “Why do some countries become rich while others stagnate?” at the International Conference on India’s Role in the Global Scenario (Education, Technology, Business and Climate) on 20th October 2023.

Dr. N. Ravinthirakumaran delivered a keynote address on “What is the stand for INDIA, Possibility to improve the role to the globe?” at Chhatrapati Shahu Institute of Business Education and Research (CSIBER) on 20th October 2023.



Bi-Annual Newsletter 2023

Volume 04 | Issue 02 | December 2023 | ISSN 2820-2406

Staff News

Staff Appointment



Ms. KPW Dilhani Ruwanthika Weerasinghe has been appointed as a Lecturer (Unconfirmed) in Marketing Management at the Department of Marketing Management, Faculty of Business Studies, University of Vavuniya. She assumed her duty on the 01st September 2023.

Staff Promotion



Dr. Y. Nanthagopan has been promoted to Professor in Project Management at the Department of Project Management, Faculty of Business Studies, with effect from 06th October 2022.



Ms. Kajanthi Venujan has been promoted to Senior Lecturer (Gr II) in Marketing Management at the Department of Marketing Management Faculty of Business Studies with effect from 04th July 2023.



Mr. Chandrasegaran Larojan, Senior Lecturer (Gr-II) has been appointed as Head of the Department of Finance and Accountancy, Faculty of Business Studies with effect from 03rd August 2023.

Sabbatical staff appointments



Prof. (Dr.) A Jahufar has been appointed on an assignment basis as Professor in Applied Statistics at the Dept of Management and Entrepreneurship for one year from the 15th Feb 2023 to 14th Feb 2024 during his sabbatical leave from the South Eastern University of Sri Lanka.

Book Launch

Dr. K. Kalainathan authored her first edition titled "Accounting".



Staff Award



Mr. Aruppillai Thayaparan, Senior Lecturer Gr- I in Economics, received the Faculty Annual Research Excellence Award.

Newsletter Committee



Ms. J. Manthahine | Mrs. KPW Dilhani | Prof. Y. Nanthagopan | Mr. S. Theivamainthan | Mr. S. Douglas | Mr. A. Sebarajal (Editor-in-Chief)

FUTURE EVENTS

Commencement of Diploma in Personal Financial Management

Hosting Undergraduate Symposium on Project Management

Inauguration of New Academic Program 2023/24

Commencement of Advanced HRM Program

Commencement of Certificate in English



CONTACT

Faculty of Business Studies

University of Vavuniya,

Pampaimadu, Vavuniya.

+94 24 222 8231

<https://fbs.vau.ac.lk/>