



Application for Sri Lanka Institute of Marketing (SLIM) Gold Medal

A graduate from BBM Honours in Marketing Management with the first class or second upper division is eligible to apply.

1. Full Name (with title):.....

2. Registration No :

3. Class obtained:.....

4. Contact Number:..... 5. Mail:.....

Section A: Academic Achievement (Maximum 90 Marks)

Course code	Title	Grade obtained	Credit	GPA	CGPA
				Office use only	
1st year					
MAR 1213	Marketing Management		3		
2nd year					
MAR 2113	Marketing Communications		3		
MAR 2123	Retail Marketing		3		
MAR 2213	Agricultural Marketing		3		
MAR 2223	Consumer Behavior		3		
3rd year					
MAR 3113	Brand Management		3		
MAR 3123	Services Marketing		3		
MAR 3133	Sales Management		3		
MAR 3213	Hospitality Management		3		
MAR 3223	E - Commerce		3		
MAR 3233	Digital Marketing		3		
4th Year					
MAR 4113	Marketing Research		3		
MAR 4123	Strategic Marketing		3		
MAR 4133	International Marketing		3		
MAR 4143	Marketing Information Systems		3		

MAR 4152	Customer Relations in Marketing		2		
MAR 4161	Seminar in Marketing		1		
MAR 4216	Dissertation		6		
OGPA for Marketing subjects			54 Credits		

Section B: Dissemination of knowledge (10 marks)

1: Papers/Article/Publications	
2: Editorial work	
3: Performance of Art/Cultural	

4: Sports and Welfare Activities

I Certify that the information given are true and correct

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Date

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Signature of the Applicant

Certified the Results

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Date

.....
Assistant Registrar of the Faculty

Recommended/ Not Recommended

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Date

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Dean

Noted: Certified copies of all relevant results sheets and documents should be attached