



# Newsletter

Faculty of Business Studies  
University of Vavuniya, Sri Lanka

Volume 04 | Issue 01 | June 2023 | ISSN 2820-2406



Faculty Events - 02

Student Events - 06

Community Enrichment Activities - 13

Staff News - 15

Future Events - 16

2  
0  
2  
3

# Bi-Annual Newsletter 2023

Volume 04 | Issue 01 | June 2023 | ISSN 2820-2406

## Faculty Events

### Release of the 6th Newsletter of the Faculty of Business Studies

The bi-annual newsletter 2022 volume:03 issue:02 was launched at the Faculty of Business Studies board room on 3<sup>rd</sup> of March 2023, at 2.00 pm with the presence of Newsletter committee members and Faculty Board Members. The copies of the newsletter were received by the Dean, Professors, Heads and the members of Faculty of Board from the Chairperson Ms. P.Sarmatha.



### MOU Agreement with People's Bank for Internship



An agreement of MOU was signed between the University of Vavuniya and People's Bank for providing Internship to the undergraduates of the Faculty of Business Studies.

### First Advisory Committee Meeting of Micro Small Medium Enterprises

The Stakeholders Inaugural Meeting of Micro Small Medium Enterprises (MSMEs) of the Faculty of Business Studies was held on 22<sup>nd</sup> of February 2023. Dr.Y.Nanthagopan, Dean / Faculty of Business Studies briefed the MSMEs hub operations. The future activities of the Hub were discussed in detail. It was decided to collect the data after making revisions to the questionnaire.

### MOU signing event between Dept of Finance and ccountancy, FBS, and the ACCA

The Association of Chartered Certified Accountant (ACCA) Sri Lanka and the Department of Finance and Accountancy of the Faculty of Business Studies at the University of Vavuniya signed a Memorandum of Understanding at the premises of ACCA, Colombo on 13<sup>th</sup> January 2023.

The MoU entails various mutual benefits to the University of Vavuniya and the ACCA. Accordingly, the ACCA provides access to university staff and students to professional development and learning resources; the ACCA grants exemptions for identified courses for the Bachelor of Business Management graduates as a pathway to obtain the ACCA qualification and facilitates academic collaboration, knowledge exchange, and capacity building in order to develop competent accounting professionals to serve the region and the nation. The ACCA and the University of Vavuniya to collaboratively organize competencies and skills development initiatives for the undergraduates and enhancing the employability of undergraduates.

Prof. T.Mangaleswaran, Vice-Chancellor University of Vavuniya, Dr. Y.Nanthagopan, Dean Faculty of Business Studies, Dr. K.Kalainathan, Head, Department of Finance and Accountancy Ms. J.Manthahine, Lecturer (Prob) in



# Bi-Annual Newsletter 2023

Volume 04 | Issue 01 | June 2023 | ISSN 2820-2406

## Faculty Events

accounting have represented the University of Vavuniya. Ms. Nilusha Ranasinghe, Head of South Asia Cluster of ACCA (Sri Lanka, Maldives and Bangladesh), and Ms Dilani Perera, Business Relationship Manager of ACCA Sri Lanka participated in the event on behalf of the ACCA.



### Inauguration Ceremony of Youth Leadership Programme

The Inauguration Ceremony of the Youth Leadership Programme was held on 31<sup>st</sup> of January, 2023, University of Vavuniya. The Deans, Heads of the Departments, Senior Academics and Academics, Librarian (Acting), Bursar, Registrar, Deputy Registrars, Assistant Registrar, UN officers, Representatives from the partner organizations and the youths participated in this programme.

The event was traditionally started with the lighting of oil lamp by the dignitaries of the event. Then the welcome address was given by Dr. Y. Nanthagopan / Dean, Faculty of Business Studies.

His address mainly focused on the importance of the youth leadership programme and sustainability of this programme. Next, the special address was given by Prof. T. Mangaleswaran / Vice Chancellor, University of Vavuniya. He discussed about why we need this kind of training programmes for youths and he stated the main purpose of this training programme is to improving the knowledge, skills and abilities of the youth.

After that, Mr. T. Thireshkumar / Additional District Secretary, Vavuniya, stated in his address that this kind of training programmes should direct our youths into the development track. Further, Mr. M. Sivapathasutharam / Divisional Secretary, Jaffna, mainly pointed out, the youths should play the role as a leader in their community to disseminate the knowledge and experience gained from this programme to their colleagues and society. Moreover, Ms. Malin Herwig / Deputy Resident Representative, UNDP, delivered her speech regarding the importance of this training programme with her experience and why we need to initiate this type of training programme for the youths of Sri Lanka.

Finally, the vote of thanks done by Mr. S. Sivanenthira /Coordinator, Industry Community Interactive Cell, Faculty of Business Studies, University of Vavuniya.



### MOU Agreement with Mines Advisory Group (MAG)

An Agreement was signed with MAG to conduct English Training Programme for MAG staff on the 22<sup>nd</sup> of March 2023. The officials from both parties participated in the event. On behalf of MAG, Ms. Cristy McLennan who is the Country Director, MAG International, Sri Lanka and on behalf of the University of Vavuniya, the Vice- Chancellor, Prof. T. Mangaleswaran signed the agreement.



# Bi-Annual Newsletter 2023

Volume 04 | Issue 01 | June 2023 | ISSN 2820-2406

## Faculty Events



The Faculty organized a training session on Smart Panel operation and its new affordable technologies in join with John Keells Holdings for all the academic staff on 15<sup>th</sup> February 2023 at the Computer Laboratory of the Faculty. The executives form the John Keells Holdings served as the resource persons.



## Selection of New EX-CO Members of the Faculty Alumni Association

The Annual General Meeting of the Faculty Alumni Association was held on 12<sup>th</sup> February 2023. The Alumni Association for the year of 2021-2022 was dissolved and the election of selecting new members for the Alumni Association of 2023-2024 was taken place. The following members were unanimously elected for the Ex-Co.

President	Mr. V.Kumaradeepan
Vice-President	Mr. Habeeb Mohamed
General Secretary	Ms. M.I.N. Safna
Assistant Secretary	Ms.G.Y.N.Gunathilaka
Treasurer	Mr. P.Thilakshan
Assistant Treasurer	Ms.Y.M.D.S.G.Yapa

## Webinar on Smart Panel Operation



## Inauguration of the Higher Diploma in English Programme

The inauguration of the Higher Diploma in English, an extension programme was held on 27<sup>th</sup> May, 2023 in Park Road, Vavuniya. Prof. T. Mangaleswaran, the Vice-Chancellor, University of Vavuniya, Dr.Y. Nanthagopan, Dean, Faculty of Business Studies, Dr.G. Jeyaseelan, Head, Department of English Language Teaching, Mr.S.A. Jude Leon, the Director, CDCE, staff members of the Department of English Language Teaching, Assistant Registrar and students participated in the programme. Ms.P.Sarmatha, Academic Coordinator/HDE chaired the programme.





# Bi-Annual Newsletter 2023

Volume 04 | Issue 01 | June 2023 | ISSN 2820-2406

## Faculty Events

### Inauguration and Orientation for the First Year Students

The Inauguration Ceremony and Orientation Program were organized by the Faculty of Business Studies, University of Vavuniya for the academic year 2021/2022. The inauguration ceremony was held on 26<sup>th</sup> of June, 2023 and the orientation program was conducted from 27<sup>th</sup> of June to 7<sup>th</sup> of July, 2023 to accustom the freshers with the University educational system, academic rules and the facilities.

In the inauguration ceremony, the Dean of Faculty of Business Studies, Dr.Y.Nanthagopan addressed the students and warmly welcomed them to be a part of this historic institution. The welcome address was followed by inaugural address which was delivered by Prof. T. Mangaleswaran, the Vice Chancellor of University of Vavuniya. Then, the Heads of Departments and staff members of the University and the Faculty also welcomed the newcomers and gave their words of blessings to them.



Prof.J.Robinson, Mr.P. Sasitharan, Mr.S. Suman, Dr.Y. Nanthagopan, Dr.K. Kalainathan, Mr.M. Deshapriya, Dr.S. Suthakaran, Dr.P. Sathiyalingam, Dr.M. Kayanan, Mr.S. Shanmugathan, Prof.N. Ananthini, Dr.G. Jeyaseelan, Mr.A. Swamipillai, Mr.K. Gnanabaskaran, Dr.K. Arjunan,

Mr.R. Sivasegaran, Mr. Jeyakumar, Mr.S. Nithiyantham, Mr.S. Theivamainthan, Ms.Paulina Mary Godwin Phillip and Prof.N. Nagendrakumar served as the resource persons in the orientation programme.



### Workshop on “Creativity and Leadership” by Career Guidance Cell

The Career Guidance Cell of the Faculty of Business Studies organized a workshop on “Creativity and Leadership” for the third-year students of all three faculties of the University of Vavuniya. Prof. (Dr). Panchanatham Natarajan, Former Vice Chancellor, Tamil Nadu Teachers Education University, Tamil Nadu, India served as the resource person for this workshop. It was held on 4<sup>th</sup> of May, 2023 at Faculty of Business Studies. 170 students participated in this workshop.



# Bi-Annual Newsletter 2023

Volume 04 | Issue 01 | June 2023 | ISSN 2820-2406

## Student Events

### Marketing Club Activities

#### An Awareness Program on Obtaining a New Driving License for Light Vehicles

The Marketing Club organized an awareness program on "Obtaining New Driving License for Light Vehicles" on 15<sup>th</sup> February 2023. Ms. Archana, Managing Officer of Manju Driving School and the employees of Manju Driving School such as Mr. Udayan, Ms. Rasakumari and Mr. Dusyanthan, were served as resource persons. They explained the process of getting a driving license and the main benefits of getting a driving license with them. It was an effective awareness program especially for the students who are looking for driving license during their education days in Vavuniya.



### Lottery Raffle Draw

The Marketing Club generated fund through a lottery raffle by selling tickets within the university and outside people. The event was held in the Board room of Faculty of Business Studies on the 3<sup>rd</sup> of May 2023 at 9.00 am with the presence of Prof.T. Mangaleswaran, the Vice Chancellor of University of Vavuniya, Dr.Y. Nanthagopan, Dean of Faculty of Business Studies, Mr.B. Balathas, Assistant Bursar of University of Vavuniya, Heads of the Departments, Assistant Registrar, staff and students of the faculty. The first prize winner is Mrs.V. Kajanthy the second prize winner is Mr.N.Vinushan and the third prize winner is Mrs.K.Navanathan.



### Webinars

The Marketing Club conducted webinars on "Social Media Marketing", "Facebook Ads Manager and Facebook Ads Campaign" and "Social Media Marketing Research" on 18<sup>th</sup> of April, 10<sup>th</sup> of May and 24<sup>th</sup> of May, 2023 respectively via Zoom. Mr. D. M. R. Dissanayake, Social Media Community Manager at Roy's Villa Hotel served as the resource person.





# Bi-Annual Newsletter 2023

Volume 04 | Issue 01 | June 2023 | ISSN 2820-2406

## Student Events

### Placing Directional Sign Boards

The Marketing Club placed directional sign boards within the Faculty of Business Studies premises on June 15, 2023. This activity helps students, staff, especially visitors/invitees to navigate places or orient themselves in a physical environment.



### HR Club Activities

#### The Documentary Short Film Competition

The HR Club conducted documentary short film competition (open) on 10<sup>th</sup> of December 2022 and it was given one-month duration to collect the short films.

Mr.A.M. Ashfaque, Freelance Film maker and Researcher was the evaluator.

Following short films were awarded.

**First place** for “Viramana” by Gavindu Deesura from Kalutara.

**Second place** for “The face” by Pathum Mahagama from Nuwara-Eliya.

**Third place** for “Tea” or “Coffee” by Gavindu Deesura from Kalutara.

HUMAN RESOURCE CLUB  
Department of HRM,  
Faculty of Business Studies,  
University of Vavuniya

*Organizes*

**Documentary Short Film  
Competition**

**SEND YOUR SHORT FILMS  
BEFORE  
10TH JANUARY 2023**

 First 03 Best Short Films will be awarded

Make your short film for 15 minutes 



# Bi-Annual Newsletter 2023

Volume 04 | Issue 01 | June 2023 | ISSN 2820-2406

## Student Events

### Webinar on “Creating Professional Documents Using Microsoft Word, an Express drive.”

The HR Club conducted a webinar, titled “Creating Professional Documents Using Microsoft Word, an Express drive” on 4<sup>th</sup> February 2023 via zoom. Mr. M. Mohammed Shiraj, Senior Lecturer in Information Technology, Department of Management, Faculty of Management & Commerce, South Eastern University of Sri Lanka was invited as the Resource Person for the event. Through this webinar, the participants were able to gain understanding on creating the professional documents using Microsoft Word, gained the idea about the importance of creating professional documents using Microsoft Word in the cooperate range.

**University of Vavuniya** HR Club

**FREE WEBINAR ON**

**"Creating Professional Documents using Microsoft Word - An Express Drive!"**

**SATURDAY 04 FEB 2023 9.00 AM - 12.00 NOON**

Meeting ID: 646 9090 2166  
Passcode: UoV#422023

Organized by:  
HR Club,  
Department of Human Resource Management,  
Faculty of Business Studies,  
University of Vavuniya

**MR. M. MOHAMED SHIRAJ**  
SENIOR LECTURER IN INFORMATION TECHNOLOGY  
DEPARTMENT OF MANAGEMENT  
FACULTY OF MANAGEMENT & COMMERCE  
SOUTH EASTERN UNIVERSITY OF SRI LANKA

activities of the HR Club. Further, through this event the students were able to actively engage in the activities and boost their team coordination. This event also gave an opportunity to motivate students through extracurricular activities for a different exposure and to bring out the students' personality and form a great platform to practice tolerance, building friendship and teamwork. University staff benefited the service and the outsiders also extended their support and this program was successfully completed with the full cooperation of everyone.



### Diet for Life, An Exclusive Interview

The HR Club conducted an exclusive online interview on “Diet for life.” on 10<sup>th</sup> May 2023 via zoom. DT. F. S. Shamil Fowzad, Clinical Nutritionist, Base Hospital, Kalmunai North was invited as the resource person for the event. The objectives of the interview were to encourage a communicative, collaborative and collegial through activities, giving a clear knowledge about diet and its practices, giving understandings on how to follow a proper diet plan in reality for a better life and clarifying doubts on practicing diet in life. The program was an interactive session. The students clarified their all doubts regarding diet in the discussion time.

### Vehicle Wash

“Vehicle Wash” was conducted by the HR club on 22<sup>nd</sup> of February 2023 from 12.30 P.M. – 5.30 P.M. The main purpose of this project is to generate fund for the future

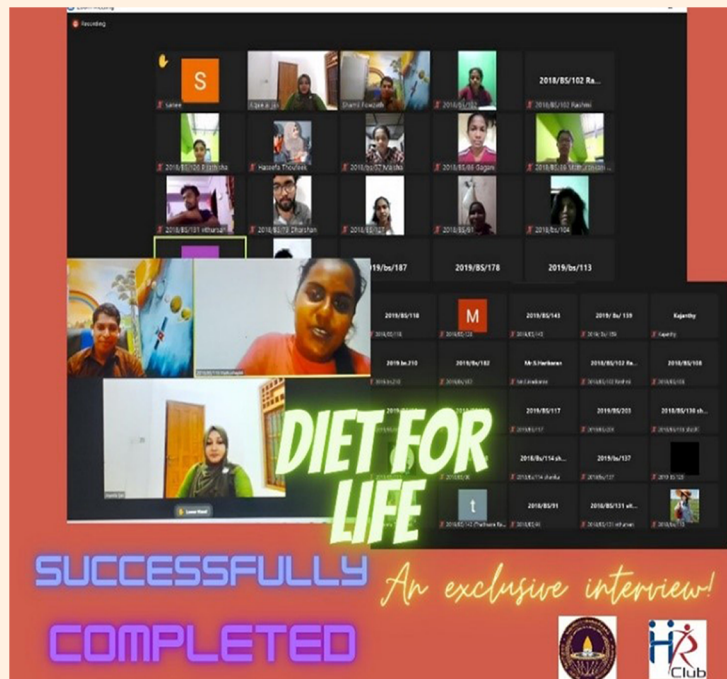


# Bi-Annual Newsletter 2023

Volume 04 | Issue 01 | June 2023 | ISSN 2820-2406

## Student Events

The interview was successfully completed with the full cooperation of all the students, members and staff of the Human Resource Management Department.



## Econ Club Activities

### Corn Sale

A corn sale project was organized by the Econ Club on Wednesday, 25<sup>th</sup> January 2023 at 10.30 a.m. outside the canteen of the Faculty of Business Studies. Dr Y Nanthagopan, Dean of Business Studies, Mrs. Paulina Godwin Philip, Head, Department of Business Economics and the senior lecturers, Dr N. Ravinthirakumaran, Mr. A. Thayaparan, and other lecturers participated and supported the project enthusiastically. Economic Club members and students actively participated. Rs. 12,150 profit was gained.



## Launch of Web-Based Job Bank

Job bank under the name of “University of Vavuniya Smart Jobs” was officially launched by the HR Club, Department of HRM on 7<sup>th</sup> of June 2023 at 208th faculty board, by the Dean of the Faculty of Business Studies, Head of the Department, Prof.V. Sivalogathan and Senior Treasurer of the HR Club. It is beneficial to the job seekers and the employers who are looking for the new recruitments to speed up the process in finding new opportunities. The primary purpose of the Web- Based Job Bank is initiating to carry out series of activities that enrich students’ exposure in the job market. The activities expected to be carried out by this website to provide a platform where the employer and potential candidates can meet each other. This Job Bank caters the students’ personal and professional paths to construct the basement to achieve their career objectives.



# Bi-Annual Newsletter 2023

Volume 04 | Issue 01 | June 2023 | ISSN 2820-2406

## Drug Prevention Program

In May 2023, the Econ Club of Business Economics organized a drug prevention program which was led by Mr. M.M.G.B Rashad (North and East province coordinator, National Dangerous Drug Control Board, Ministry of Defense) to inform and update the community about the consequences of drug use and drug trafficking in an era of rampant drug trafficking and drug use. We are grateful to Mr. Rashad for conducting this program. This event was successfully conducted with the guidance of Mrs. Paulina Godwin, Dr N. Ravinthirakumaran, and Mr. Anton Manikkarasa.



**SAVE THE FUTURE GENERATION!!!**

There will be a special programme to prevent the youth from drug abuse, on with **Mr. M.M.G.B.M. Rashad**, (North and East province coordinator, National Dangerous Drugs, control Board, Ministry of Defence,) as the resource person.

On : 15<sup>th</sup> May 2023  
In : SH 04 Hall  
From : 2.30 p.m to 3.30 p.m

**Drug Prevention Program**

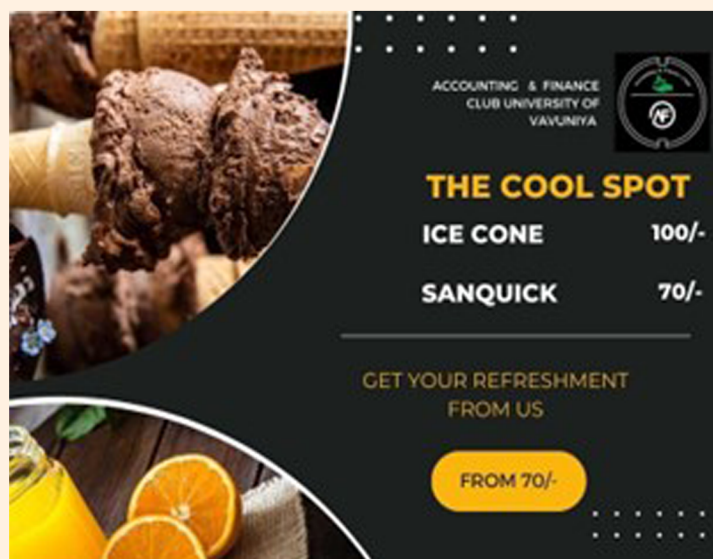
Let's take hand in hand to protect our own brothers and sisters from drug abuse.

## Accounting and Finance Club Activities

### An Ice Cream Store

An ice cream store was opened by the Accountancy and Finance Club for the refreshment of all the students and staff at the AWURUDU FUNCTION (Sinhala and Tamil new year Function) which was held at the University of Vavuniya playground on the 29<sup>th</sup> of April 2023. The objective of that store was "FUND RAISING" for educational activities at University of Vavuniya. A significant amount of fund was collected by selling ice cream and Juice.

## Student Events



ACCOUNTING & FINANCE CLUB UNIVERSITY OF VAVUNIYA

**THE COOL SPOT**

ICE CONE	100/-
SANQUICK	70/-

GET YOUR REFRESHMENT FROM US

FROM 70/-

### A Film Festival (Avatar 2)

A film festival was conducted by the Finance and Accountancy club, on 10<sup>th</sup> of May 2023. It was held at Soosairetnam Block (SH4) at 1.30pm. The objective of the program was, Fund raising. Totally 220 students participated in the program.



**AVATAR 2**  
THE WAY OF THE WATER

10/05/2023 | AT SH - 04  
1:30 PM

TICKETS AVAILABLE  
100/=

NALINDA 077 912 8224  
RAVINDRA 078 552 4188

PRESENTED BY - ACCOUNTING & FINANCE CLUB

### Career Development And Investment in Banking

A webinar was organized by the Accounting and Finance Club on the topic of Career development and investment in banking. It was held on the 17<sup>th</sup> of May 2023 via Zoom.



# Bi-Annual Newsletter 2023

Volume 04 | Issue 01 | June 2023 | ISSN 2820-2406

The webinar was conducted by T.Kokulan, Executive Officer, Commercial Bank, Vavuniya Branch. The objective of the webinar was expanding the career and investment ideas of students at University of Vavuniya.



## PM Club Activities

### Workshop Series 03 Stepping Into IT Project Management

The Project Management Club organized the workshop series 03 titled "Stepping into IT Project Management" via zoom platform on 26<sup>th</sup> February 2023. The guest speaker of this webinar was Mr.Vidura Bandara, a project and operation manager at the AI team who provided knowledge about IT related project management and how it works in this current situation of Sri Lanka. He discussed about the 10 knowledge areas of project management according to the PMBOK 6 and difference between agile and waterfall approaches.



### Workshop Series 04 Practical Usage of Project Management in IT Industries

The Project Management Club organized the workshop series 04 titled "PRACTICAL USAGE OF PROJECT

## Student Events

MANAGEMENT IN IT INDUSTRIES" via zoom platform on 15<sup>th</sup> March 2023. The guest speaker of this webinar was Mr.Aathif Nihas. He is working as a project manager at Codegen international who discussed about what is project management and how it works in this current situation of Sri Lanka and in the Codegen international as well.



### Workshop Series 05 Guide To the Capstone Projects

The Project Management Club organized the workshop series 05 "Guide to the Capstone projects" via zoom platform on 04<sup>th</sup> April 2023. The guest speaker for this webinar was Dr. Y. Nanthagopan, Dean of the Faculty of Business Studies at the University of Vavuniya. This workshop prominently focused on final-year project management student's capstone projects and guided them towards the successful completion of their undertaken capstone projects. In this workshop, he discussed what a capstone project is and how to work on it. The resource person provided the knowledge about this field and gave ideas for working on capstone projects.



# Bi-Annual Newsletter 2023

Volume 04 | Issue 01 | June 2023 | ISSN 2820-2406

All the first year, second year, third year Project Management students, assistant lecturers also actively participated to this workshop.



**The Project Management Club**  
**Invites you to join a workshop on**  
**Guide to the Capstone projects**

**Dr. Y. Nanthagopan**  
(PhD / Bournemouth, UK)  
Dean Faculty of Business Studies  
University of Vavuniya

**4<sup>th</sup> April 2023**  
**2.00pm to 4.00pm**  
**Hybrid Mode**  
**At University of Vavuniya**

**Zoom ID : 871 618 9371**  
**Invite Link : <https://learn.zoom.us/j/8716189371>**

**PROJECT MANAGEMENT CLUB**  
**DEPARTMENT OF PROJECT MANAGEMENT**  
**FACULTY OF BUSINESS STUDIES**  
**UNIVERSITY OF VAVUNIYA**

## “Showing the Thoovanam movie to students, staff, and outside people.”

The Project Management Club organized a fundraising activity by showing Thoovanam, a Sri Lankan Tamil movie, to the university students, staff, and outside people through selling tickets. It was telecast in two different slots in different places: for university people in Applied Science Faculty smart lecture hall at the University of Vavuniya, for outside people, in Amudha theater Vavuniya. Thoovanam is a Sri Lankan Tamil film directed by Dr. Shivasuthan, and all the cast and crew of this movie are from Sri Lanka. This movie totally covers the Sri Lankan Tamil people's tradition and culture. As a project

management club, we intended to raise social awareness among students and other people by showing this movie. This fund-raising activity with earnings of 50,500 LKR from tickets and selling beverages and snacks inside and outside the university was successfully completed.

## Student Events



**THOOVAANAM**  
**@Smart Lecture Hall**  
**Faculty of Applied Science**

**Starts at 2:15PM Wednesday 17**  
**Ticket Per students RS 200/= Staff members RS 350/=**  
**Organized by PROJECT MANAGEMENT CLUB University of Vavuniya**

## Online Quiz Competition Series 03

The Project Management Club arranged an Online Quiz Competition majoring in the project management stream for all first, second, third year project management students on 26<sup>th</sup> May 2023 through LMS in Career Guidance, Regional Planning and Capstone Project. Three winners were chosen from each batch. The winners are:

2020 / P M / 21 ,  
2020 / P M / 31 ,  
2020 / P M / 91 ,  
2019 / P M / 33 ,  
2019 / P M / 41 ,  
2019 / P M / 19 ,  
2018 / P M / 25 ,  
2018 / P M / 58 and  
2018 / P M / 36 . The purpose of conducting such a competition is to guide the students for their examination and refresh their learning subjects to get a better result.



**PM Club Presents**  
**QUIZ COMPETITION**  
**26th/May/2023**

**FIRST YEAR**  
START AT 5:30 PM - 06:00PM

**SECOND YEAR**  
START AT 6:00 PM - 06:30PM

**THIRD YEAR**  
START AT 06:30 PM - 07:00PM

**OBJECTIVE OF QUIZ COMPETITION**  
This quiz competition can be an effective tool for promoting learning, encouraging healthy competition, and assessing the knowledge and skills of project management students.

**BE READY EVERYONE**

**PROJECT MANAGEMENT CLUB**  
**DEPARTMENT OF PROJECT MANAGEMENT**  
**UNIVERSITY OF VAVUNIYA**

Contact Us 076-4945788 PMCLUBOV.BUSINESS.SITE follow us on FB/IG/YT/TW/LI



# Bi-Annual Newsletter 2023

Volume 04 | Issue 01 | June 2023 | ISSN 2820-2406

## Community Enrichment Activities

### Workshops

**Mr. Douglas** served as a resource person for the workshop on "Introducing ELL software and the applications" on the 25<sup>th</sup> of January 2023 for all the permanent and temporary teaching staff of the Faculty of Applied Science and Department of English Language Teaching.



**Dr. A. Rukshan** served as a resource person for a workshop titled "Promoting nonviolence and peace through youth and Social Media", organized by the Maatram Foundation in Vavuniya, on 02<sup>nd</sup> April 2023.



**Ms. P.Sarmatha** served as a resource person for the workshop titled "Communication Skills" to the non-academic staff of the University of Vavuniya organized by the Staff Development Centre, University of Vavuniya on 19<sup>th</sup> April 2023.



**Dr. N. Ravinthirakumaran and Mrs. P. Godwin Phillip** served as resource persons for the workshop titled "Impact of the energy crisis on sustainable development goals in Vavuniya" organised by the University of Vavuniya in collaboration with the UCL Energy Institute UK, on 18<sup>th</sup> April 2023.

**Mr.S.Harikaran** served as a resource person for the workshop titled "Skills required for Preschool Teachers." on 12<sup>th</sup> May 2023, organised by the Forum to Assist Children's Education (FACE) at Vavuniya.

**Dr. Y. Nanthagopan** attended as a resource person for a workshop titled. "Guide to the Capstone Projects", organized by the Project Management Club, Department of Project Management, Faculty of Business Studies, on 4<sup>th</sup> of April 2023.

**Mr. S. A. Jude Leon** served as a resource person for the workshop on "Investment Opportunities" organized

# Bi-Annual Newsletter 2023

Volume 04 | Issue 01 | June 2023 | ISSN 2820-2406

## Community Enrichment Activities

by International Committee of the Red Cross (ICRC) in Vavuniya on 21.06.2023.

Mr. S. A. Jude Leon served as a resource person for the workshop on “Digital Marketing for Youth” organized by Berendina Development Services Ltd in Trincomalee on 22.06.2023.

Mr.S. Sivanenthira served as a resource person for the workshop on “Digital Marketing for Youth” organized by Berendina Development Services Ltd in Trincomalee on 22.06.2023.

Mr.S. Sivanenthira served as a resource person for the workshop on “Improving Employability” organized by International Committee of the Red Cross (ICRC) in Vavuniya on 23.06.2023.



## Conference

Prof. A. Pushpanathan served as a Chairperson of the technical session of Education Track at the 7th CIPM International Conference organised by the Chartered Institute of Personnel Management (CIPM), Sri Lanka on 26<sup>th</sup> of May 2023.

Dr Y. Nanthagopan served as a Chairperson of the technical session of the international HR conference organised by the Chartered Institute of Personnel Management (CIPM), Sri Lanka, on the 25<sup>th</sup> and 26<sup>th</sup> of May 2023.



Prof. T. Mangaleswaran, Prof. A. Pushpanathan, Dr. Poongothai Selvarajan, Mrs. J. S. Thevaruban, Dr. K. Kalainathan, Dr. N. Ravinthirakumaran, Dr. Y. Nanthagopan, Mrs. P. M. Godwin Phillip, Mr. C. Larojan, Mr. S. A. Jude Leon, Mr. S. Harikaran, Mr. S. Thirugnanasampanthar, Mrs. S. Mathivathany, Mr. S. Sivanenthira, Ms. V. Kajanthy Mrs. J. Prasheena and Ms. P. Sarmatha served as resource persons for Youth Leadership Programme (YLP) organized by UNDP and ICIC of the Faculty.

Prof. A. Pushpanathan served as the resource person for a knowledge sharing seminar series and delivered a speech on the title of Self initiatives for self-sufficiency, organized by "Guruseththiram", Jaffna National College of Education on 22<sup>nd</sup> February 2023.

Dr. N. Ravinthirakumaran presented a talk about the “Economics program for a preschool student at Killinochchi” on 07<sup>th</sup> May 2023.



# Bi-Annual Newsletter 2023

Volume 04 | Issue 01 | June 2023 | ISSN 2820-2406

## Staff News

### Staff Promotion



Mr. Sivarajah Harikaran has been promoted as Senior Lecturer (Gr II) in Human Resource Management at the Department of Human Resource Management

Faculty of Business Studies, with effect from 13<sup>th</sup> November 2022.

### Staff Transfer



Mr. Arulappan Sebarajah, Instructor (Gr.III) in English, has been transferred from Swami Vipulananda Institute of Aesthetic Studies, Eastern University Sri Lanka

and joined at the Department of English Language Teaching, Faculty of Business Studies, with effect from 3<sup>rd</sup> April 2023.

### Sabbatical Staff Appointments



Prof. Vasthiyampillai Sivalogathan has been appointed on an assignment basis as Professor in Human Resource Management at the Department of Human Resource

Management, Faculty of Business Studies of the University of Vavuniya for a period of one year from 1<sup>st</sup> February 2023 to 31<sup>st</sup> January 2024 during his sabbatical leave from the Open University of Sri Lanka.

### Farewell of the Sabbatical Staff

The Faculty of Business Studies organized the Farewell party to the three academics, Prof T. Velnamby, Prof H.R.M. Herath and Dr. S. Sivakumar who have completed their sabbatical assignments in our faculty on 30<sup>th</sup> of January 2023. During the event, these academics were honoured by the staff for their remarkable service rendered to the Faculty of Business Studies for a year.



### Book Launch

Prof. A. Pushpanthan launched an edited book "Entrepreneurial Marketing" at the faculty on 04<sup>th</sup> January 2023.



### Scholarship

Mr.S. Douglas completed a certificate programme in "Adapting to New Era of Blended Teaching and Learning" in the Indian Technical & Economic Cooperation.

# Newsletter Committee



## Future Events

Faculty Awards - 26th Anniversary 2023

Signing MOU with Mines Advisory Group (MAG)

Inaugural Event of Business Fellowship Programme

Conference on Youth Leadership and Community Action 2023

Awarding Ceremony of Certificate in Youth Leadership Programme

## Contact

Faculty of Business Studies

University of Vavuniya,

Pampaimadu, Vavuniya.

+94 24 222 8231

<https://fbs.vau.ac.lk/>