

Newsletter Faculty of Business Studies University of Vavuniya

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Faculty Events

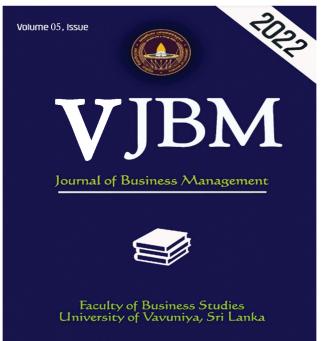
Release of the 5th Newsletter of the Faculty of Business Studies

The bi-annual newsletter 2022 volume:03 issue: 02 was launched at the Faculty of Business Studies board room on 5th of October 2022, at 2.00 pm with the presence of Newsletter committee members and Faculty Board members. The copies of the newsletter were received by the Vice Chancellor, Dean, Professors, Heads, and the members of the Faculty Board from the Chairperson Ms. P. Sarmatha.



Release of Vavuniya Journal of Business Management Volume 05-Issue 1(2022)

Vavuniya Journal of Business Management (VJBM) Volume 05-Issue- 1 (2022), a bi-annual academic journal was published by the Faculty of Business Studies, University of Vavuniya, Sri Lanka. The journal seeks to publish papers in business management-related disciplines including Accounting, Business Economics, Finance, Entrepreneurship, Human Resource Management, Knowledge Management, Marketing Management, Project Management, Tourism and Hospitality Management, International Business, Information Systems, Cross-Cultural Communication, and English Language Teaching in Business Studies.





Grand Opening of Herbal Nature Park

The Project Management Club created a herbal nature park in the faculty premises and it was offically opened at the faculty Silver Jubilee Celebration by the Vice - Chancellor on 04th of July, 2022.





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Strategic planning workshop (5-Year Plan: 2023 - 2027)

Strategic Planning and Review Workshop of the Faculty of Business Studies was held on 09th of November 2022, (Wednesday) from 8.30 a.m. to 2.00 p.m. at BH4 of the FBS. Dr.Y.Nanthagopan was the Chairperson and Mr S.Thirugnanasampanthar was the Co-Ordinator. The Committee for Strategic Planning and Monitoring identified core areas for Development by Reviewing Strategic Alignment, Goals, Objectives, Strategies, Key Performance Indicators, and Action Plans.







The Department of Project Management Faculty of Business Studies Signed MOUs on 10th of November 2022, at FBS with The following Community Organizations.

- 1. Vanni Rehabilitation Organization for the Differently Abled (VAROD)
- 2. Federation of Institutions for Rural Management (FIRM)
- 3. Association of Mobilizing Community Resources (AMCOR)
- 4. Action Unity Lanka (AU Lanka)



Youth Leadership Programme Agreement between Faculty of Business Studies and UNDP

The Industry and Community Interaction Cell of the Faculty of Business Studies, University of Vavuniya, and the United Nations Development Programme (UNDP) signed an agreement to conduct a Youth Leadership Programme (YLD) in Northern and Eastern provinces on 19th December 2022. The aim of this event is to capacitate the future generation to become socially conscious and democratically engage themselves in the community and regional development.



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Need assesment Field visit of Youth Leadership Programme (YLD)

Two field visits were organized on 20th of September, 2022 at the OFERR Ceylon Office, Vavuniya and on 14th of September, 2022 at the GS Office (Mu/61) Oddusuddan. The purpose of these field visits is to study the need for the YLD program and learn about the interests and opinions of youth who have already followed the YLD program and youth who are interested in following the YLD program.





A Workshop on "Business Development Plan" by Career Guidance Cell

The Career Guidance Cell of the Faculty of Business Studies organized a workshop on "Business Development Plan" for the final year students of the Faculty of Business Studies. Prof. Sivesan, Professor in Marketing, Department of Marketing, Faculty of Studies Management and Commerce, University of Jaffna, served as the resource person in this workshop.



The workshop was held on 28th of September, 2022 (Wednesday) from 1.00pm to 4.00pm at The Smart Lecture Hall, Soosairatnam Block, Faculty of Business Studies.

Inaugural Event of Micro Small Medium Enterprises (MSMEs) Facilitation Hub

Inaugural Event for Micro Small Medium Enterprises (MSMEs) of the Faculty of Business Studies was held on 20th of December 2020, at SH4, FBS. The importance of this event was to form the advisory and management committees of the MSMEs hub and arrange the meetings between intern students and internship-providing organizations to provide the placements to the students for the period of six months.

The Dean briefed the objectives and functions of the MSMEs Facilitation Hub. Further, he explained how it contributes to the MSM enterprises in the region. After that, the officials of the organizations made their suggestions and agreed to support the MSMEs activities. Mr S.Thirugnanasampanthar explained the Internship and Capstone Project Protocols. Soon after the meeting finished, the Internship Placement Interviews were held. The organizational staff interviewed the final-year students for internships, and they were recruited for internships for the period of six months from the 2nd of January 2023. There were 30 officials from the partner organisations participated in this meeting.





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SILVER JUBILEE EVENTS

The Faculty of Business Studies, University of Vavuniya celebrated, the 25 years of excellence from 1997 to 2022 on 4th of July, 2022. Prof S.P.P Chairman, Amaratunge, University Grants Commission served as the Chief Guest, Dr. T. Mangaleshwaran, the Vice Chancellor, University of Vavuniya served as the Special Guest and Ms. R. Vijayalan, Senior Assistant Director, Central Bank of Sri Lanka (Faculty Alumnus) and Ms. K. Asokumar, Managing Director, Kobithan Garments (PVT) Ltd, (Faculty Alumnus) were invited as the Guests of Honours. chaired The event was Dr.Y.Nanthagopan, the Dean, Faculty of Business Studies and convened by Mr.C.Larojan, Senior Lecturer of The Faculty of Business Studies



The Silver Jubilee Commemorative Book (Souvenir) was launched by Ms P.Sarmatha, the Chief Editor. The first copy was handed over to Prof. T. Mangaleswaran, the Vice-Chancellor. The special copies were issued to the Deans of the Faculties. The book consists of the faculty's history, great achievements, success, and significant milestones in the twenty-five years of establishment of the faculty since 1997.



PRANA Financial Aid launched was Mr. V. Kumaratheepan, Secretary of the Alumni Association of the Faculty of Business Studies (AAFBS). PRANA financial aid is aimed to support students to achieve their educational goals. It helps students by covering education expenses such as food, accommodation, books and supplies, and transportation. Registered undergraduate students from the Faculty of Business Studies are eligible to apply for this financial aid. A student's need-based eligibility is calculated to award financial aid. The AAFBS will select students based on their needs. Awarded students will receive financial aid every month for a period of one year.



Lanching Student Magazines

Magazines of the Project Management Club, Marketing Club, Economics Club, Human Resources Club, and Accounting and Finance Club were launched. It was a great achievement on the part of the faculty because the students of the faculty launched the student club magazines.

The Names of the Magazines are; Econoblogger by Econ Club Findroot by Accounting and Finance Club HR Wisedom by Human Resource Club Project Manager by Project Management Club Marketing Sparks by Marketing Club



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Career Guidance Webinar

SILVER JUBILEE EVENTS



The Best Performance Awards for The Student Clubs







A Career Guidance Webinar was organized by the Faculty on Wednesday, 6th of July, 2022, from 9.00 am to 12.00 noon for the commemoration of the faculty's 25th anniversary. Nearly 300 participants from the faculty undergraduate students, advanced level commerce stream students and school teachers attended the webinar .

Five professional bodies such as the Chartered Institute of Personnel Management (CIPM), the Sri Lanka Institute of Marketing (SLIM), the Institute of Certified Management Accountants (CMA), the Institute of Bankers of Sri Lanka (IBSL), and Project Management Institute (PMI) conducted the webinar on explaining the respective professional courses available with them and the job opportunities available for the respective discipline in national and international job markets.

The Best Entrepreneur Award was given to Mrs. K.Saji Rani Vanni Region, at the Silver Jubilee Celebration.



Alumni of the Faculty at the Silver Jubilee Celebration



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The staff members who were honoured in the Silver Jubilee Celebration.

Dr.T.Managleswaran/ Vice ChancellorUniversity of Vavuniya

Prof.A.Pushpanathan/Associate Professor/Faculty of Business Studies



Former Deans

- 1. Mr.R. Nanthakumaran (Retired Associate Professor)
- 2. Dr. P. Selvarajan
- 3. Dr. T. Mangaleswaran
- 4. Prof. A. Pushpanathan



25 years of service

- 1. Dr.P.Selvarajan
- 2. Prof. A. Pushpanathan
- $3.\,Mrs.J.S. The varuban$
- 4. Dr.G. Jeyaseelan





Retired Staff

Mr.R.Nanthakumaran (Retired Associate Professor), Mr.M.I.Abdul Samad, Mr.R.Sangaralingam, Mr.R.A.Raveendran





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RESEARCH CONFERENCE ON BUSINESS STUDIES (RCBS 2022)

The Faculty of Business Studies conducted its 4th Research Conference on Business Studies (RCBS) on 5th of July, 2022 through hybrid mode both physically and virtually.

Dr Y. Nanthagopan was the chair of the event and Mr. S.A. Jude Leon was the convener of the conference.



Five technical sessions were held in parallel on five tracks, namely Accounting and Finance, Entrepreneurship, Human Resource Management, Marketing, Tourism, Economics, Business Communication, Project Management, and Information Systems In total, 43 papers were presented at the conference, and awards were provided to the best presenters in each track.



The keynote speeches were deliverd by:

Dr. Nigel Williams, University of Portsmouth, UK.
Prof. Malcolm Cooper, Ritsumeikan Asia Pacific University, Japan.
Prof. Ravi Shankar, Indian Institute of Technology, India.



Students' Research Awards

- 1. Ms. W.G.Chamodi Wekoladeniya (2015/BS/104)
- 2. Ms.M.S.N.Ransara(2015/BS/01)
- 3. Ms. S.S.Noufa(2015/BS/49)
- 4. Ms.M.M.D.M.W.Ashinika(2016/PM/06)



The RCBS-2022 conference proceedings were launched by Prof. A. Pushpanthan, the Chief Editor of the Editorial Committee.



A panel discussion was held on the theme of "Business Readiness for the Pandemic; A time for a paradigm shift".

Panel Moderator: Prof. H.M.A Herath moderator Panel Speakers:

Mr. Dhammika Mendis, Executive Vice President, PMI Sri Lankan Chapter

Dr. Samantha Rathnayake, Senior Mgt Consultant, Chartered Institute of Personnel Mgt

Mr. M.R.A Perera, Council member, Institute of Certified Management Accountants

Mr. Nuwan Gamage, President, Sri Lanka Institute of Marketing

Mr. C.P. A. Karunatilake, Director General, Institute of Bankers, Sri Lanka.

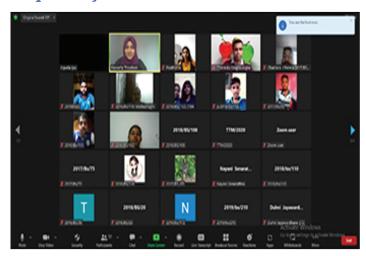


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A webinar on CV preparation and Interview Etiquette by HR Club



Navarathri Celebrations by Hindu Union

The Nawarathri, a religious festival was organized by the Hindu Union, Faculty of Business Studies from 26 th of September to 5th of October at the faculty. All the staff and students from the faculty participated in the celebration and cultural programmes.





A webinar on CV preparation and Interview Etiquette was held on 09th of November 2022 from 4.00 p.m to 6.00 p.m via zoom which was organized by the HR Club, Faculty of Business Studies.

Tharindu Weerasinghe, Senior Lecturer, Department of HRM, Faculty of Commerce and Management Studies, University of Kelaniya served as the resource person. The webinar supported the students to learn how to prepare the CV and to face job interviews.

Clothe drive – donation by Econ Club

Econ club collected cloths and shoes for "Cloth Drive" donation program from 1st of september to 15th of October 2022 at the Department of Business Economics. Cloth Drive team received more than 150 cloths and a few pair of shoes/sandals from academic staff and students. 35 packages were made by the Econ club and distributed to 20 families in Poovarsankulam, Veerapuram, Arbathnagar, Chettikulam, Pambaimadu and Salambaikulam. Each package includes two ladies dresses, two shirts, two kids' dresses, one pair of sandal/ slipper/ shoe.



Launch of Silver Jubilee Video by Marketing Club

A video of the Faculty of Business Studies was made for the purpose of publishing on the Silver Jubilee Day on 4th of July, 2022 by the Marketing Club.



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CBSL webinar on public debt management by Econ club

The Econ club organized a webinar on "Public debt management" on 25th of August 2022, through the Microsoft Teams platform. The webniar was given by Ms. Fernando LS, Regional office- Kilinochchi, Central Bank of Sri Lanka. Mrs. Paulina Godwin Philip, Senior lecturer and the Head, Department of Business Economics chaired the session and delivered welcome address. Ms. Fernando LS delivered a lecture on the topic "Public Debt Management". She explained about the importance of public debt management etc. She specifically focused on Government securities market, and Government debt. At the end of the webinar Ms. R. Thulashika, Kilinochchi Regional office delivered the vote of thanks.



EDU-AID seminar for advanced level commerce stream students by Econ Club

The Econ club organized an Edu -Aid seminar in Economics on 13th of October 2022 (Thursday) between from 8:30 am to 01:30 pm, at the smart classroom of Vavuniya Tamil Mathiya Maha Vidhyalayam . The discussion in this seminar was given by Mr Madhushankar, 4th year student from the Faculty of Business Studies, University of Vavuniya.

Miss. Subapriya Mohanaraja president of the Econ club, Department of Business Economics chaired the session and Mr. A. Thayaparan, Senior lecturer, Department of Business Economics delivered the welcome address.

Mr . Madhushankar discussed an economic model paper with students. He discussed 50 MCQ questions with the students. Hard copies of the model papers were given by the club to the students.

We received good responses from the students and staff. Also, they gave very good feedback. The teacher and school student representative thanked the Econ club for arranging the seminar. At the end of the seminar Mr T. Sathiyaseelan, an Advanced Level Economic teacher, V.T.M.M.V delivered the vote of thanks. He thanked the resource person, club members, participants and other officials for their active support in making the program to be successful.





Sumadura Dhamma Ceremony 2022 by Students' Union The Sumadura dhamma ceremony was organised by the students' Union, Faculty of Business Studies on 14th November 2022 from 7.00p.m to 9.00p.m in LH 1, Faculty of Business Studies, University of Vavuniya.



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A Webinar on "Research Philosophy and Approaches" by Marketing Club



The Marketing Club of the Faculty of Business Studies has a webinar organized on "Research Philosophy and Approaches" 16th on of September, 2022.

Mr. Swamipillai Aravinth Thevarajan was the resource Lecturer at SLITT, Jaffna and a trainer of SIYB.

He disseminated his vast knowledge on the webinar topic through an interactive way. Almost 40 students took in this webinar. It was a useful webinar especially for the students Exchange (CSE), Jaffna Branch and Mr. Lasantha C. Kumara, who are currently engaged in research work for their partial Executive officer, CSE Rathnapura Branch were the requirement of completing their degree.

A Webinar on "Awareness on Stock Market for University Students" by Marketing Club



The Marketing Club of the Faculty of Business Studies organized a webinar on "Awareness session on stock market for university students" in Tamil and Sinhala medium on 15th of October, 2022 from 9.00am to 10.30am and from 2.00 pm to 3.30 pm. Mr.S.Sabanathan, Manager, Colombo Stock resource persons.

A Workshop on "Automatically generate references & citations through Mendeley Reference Manager Software" by Marketing Club

The Marketing Club organized a workshop for final year students of Business Studies (FBS) on "Automatically Generate References & Citations through Mendeley Referencing Software" at the Teaching Lab of FBS on 26th October 2022 from 1.30 pm to 3.00 pm. The workshop was facilitated by Mrs.V.Kajanthy, Lecturer, Department of Marketing Management,



Accounting Day Quiz Competition by Accounting and Finance Club

A quiz competition was organized by the Accounting and Finance Club to celebrate Accounting Day – 2022 for the very first time, it was held on the 26th of October, 2022 in the BH-4 of the Faculty of Business Studies. 93 students were participated in the Quiz Competition. The first three winners will be awarded the certificate on the Accounting Day.





Cleaning Campaign Herbal Nature Park by PM Club

The project management club conducted a cleaning campaign in the area of herbal nature park on 19th October 2022. The major goal of this program is to protect nature and to keep the enviornment clean. All project management students from all four batches contributed in this cleaning campaign.



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International Project Management Day Celebration by PM Club



The Project Management Club successfully counducted the International Project Management Day on 20th December 2022 at SH4 of the Faculty of Business Studies. The theme is "Harnessing the National/ International Day to promote project management actions to address the impact of climate change, economic crisis, environmental issues, and energy crisis". Mr.I.Selvin, Retired Senior SLAS Officer, Mr.S.Gunapalan, Additional Government Agent, Mullaitivu District, Mr.S.Senthurajah, Executive Director, SOND, Nallur, Jaffna and Mr.Dhammike, Executive Director, Project Management Institute Sri Lanka Chapter, were invited as special guests to this celebration and made the function more valuable.

To enlighten the function there was another special event organized which was the "Exhibition". The 3rd year and 2nd year Project Management students especially actively participated in this exhibition. The exhibition was on "Exhibiting Sri Lanka's ongoing/successful/unsuccessful projects structure". Out of 15 project structures finally, three winners were selected by judges and the winning groups were rewarded in awarding ceremony function.







During the function, the 2nd volume of Newsletter and Pages of Reminiscence were launched by Editor and Co-Editor of Project Management Club. The copies were issued to the Dean, Dr.Y.Nanthagopan, invited panelists, the respected invited guests and beloved sources who are always behind the success of the Project Management students. Specially all the guests who participated in the event were rewarded with a memento. The Dean of the Faculty of Business Studies, the Head, Department of Project Management and Senior Treasurer, Advisor of Project Management Club were also rewarded for their greatest support to the club activities.

FOBS' Week by Students' Union

FOBS week inter-faculty sports meet was organized by the Students' Union Faculty of Business Studies for a week from 22nd October 2022. The colours night was celebrated on 5th of November 2022 in LH 1 at the university playground and LH1.







Diwali Celebration 2022 by Students' Union

The Diwali celebration was organised by the Students' Union Faculty of Business Studies on the 22nd of October 2022 at the university playground. All the students from the faculty participated in the celebration and cultural programmes.





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Community Enrichment Activities

Educational Programmes

- Prof. A. Pushpanthan served as a chairperson for the track on Entrepreneurship at the 7th ICCM 2022 organized by the Faculty of Management Studies and Commerce, University of Jaffna on 14th July 2022.
- Dr. Y. Nathagopan served as a chairperson for the track on Human Resource Management at the 7th ICCM 2022 organized by the Faculty of Management Studies and Commerce, University of Jaffna on 14th July 2022.
- Ms.M.R.F.Aqeela served as a resource person for the session on" Digital Environment and Human Capital" organized by the National Institute of Labour Studies on 22nd August 2022 via zoom.
- Ms. P. Sarmatha served as a resource person for the Zonal Level English Drama competition, organized by the Department of Zonal Education, on 30th September 2022.
- Mr. S. A. Jude Leon served as a resource person for the discussion on "Tourism Potential in Vavuniya and Mannar" at the World Tourism Day Celebration in Anuradhapura on 30th September 2022.
- Prof. A. Pushpanathan served as a resource person for the Capacity Building programme for G.C.E. (A/L) Commerce students 2022 through Zoom on 10th of October 2022, organized by the Ministry of Education.
- ganized by the Ministry of Education.

- Mrs. J.S.Thevaruban served as resource person for the Capacity Building Program for G.C.E (Advanced Level) Commerce Stream Teachers (Tamil Medium) and delivered the Introduction to Management Accounting via Zoom and YouTube Live. It was organized by the Commerce and Business Studies Division, Ministry of Education on the 21st of October, 2022.
- Dr. Ravinthirakumaran Navaratnam served as resource person for the G.C.E. (A/L) Capacity Building Program for Students on Economics for the A/L Economics Students, Organised by the Ministry of Education on 12th October 2022.
- Prof. A. Pushpanathan served as the Chair of the Panel for Reviewing the Study Programme of Bachelor of Commerce Special (External) Degree Programme, Centre for Distance and Continuing Education, University of Kelaniya, 14th December 2022.
- Dr. K. Kalainathan served as a resource person for the "Capacity Building Programme for Teachers on Accounting", arranged by the Ministry of Education, on 31st October 2022.
- Mr. C. Larojan served as a resource person for the Capacity Building Program for G.C.E (Advanced Level) Commerce Stream Teachers (Tamil Medium) and delivered the Sri Lanka Accounting Standards (LKAS 8 and 10) via Zoom and YouTube Live. It was organized by the Commerce and Business Studies Division, Ministry of Education on the 13th of October, 2022.
- Mrs.J.S. Thevaruban served as a resource person on how to fill online application form for the G C E (A/L) 2021 Batch students, who are from Commerce Stream on 13^{th} September 2022 organized by the Career Guidance Unit of the University of Vavuniya.
- Mrs.J.S. Thevaruban served as a resource person to the Awareness programme on Application of the Current Taxes for the Traders in Vavuniya District jointly organized by University Business Linkage, University of Vavuniya and the Traders' Association, Vavuniya on Park Road, University of Vavuniya Premises on 12th October 2022 as a one-day workshop.



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Community Enrichment Activities

Workshops

Mr. S. A. Jude Leon conducted a workshop on the "Marketing Plan" for community volunteers organized by Amaithy Thendral, Mullaitivu, on 22nd June 2022.

Dr. Y. Nanthagopan served as the resource person for the workshop on 'Business and Project Management Challenges for Cooperative Development Officers, organized by Northern Province Cooperative on 23rd October 2022.







Seminars

Mr. C. Larojan served as a resource person for the seminar on Accounting Standards (SLFRS 15 and 16) to the G.C.E (Advanced Level) Commerce Stream students (English and Tamil Medium) of the Vavuniya Rambaikulam Girls' Maha Vidyalayam on the 7th of October, 2022.

Mrs. J.S.Thevaruban served as the resource person for the seminar on Accounting Not for Profit Making Organizations and Management Accounting to the G.C.E (Advanced Level) Commerce Stream students (English and Tamil Medium) of the Vavuniya Rambaikulam Girls' Maha Vidyalayam on the 7th of October, 2022.







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Staff Appointments

Appointments



Dr.Y.Nanthagopan was elected as the Dean of the Faculty of Business Studies second time with effect from 04.12.2022.



Dr. T. Mangaleswaran has been promoted to Professor in Human Resource Management at the Department of Human Resource Management, Faculty of Business Studies with effect from 9th November 2018.



Associate Professor Mr. A. Pushpanathan has been promoted to Professor in Management at the Department of Management and Entrepreneurship, Faculty of Business Studies with effect from 22nd December 2021.



Mr. S. A Jude Leon has been promoted to Senior Lecturer (Gr II) in Marketing Management at the Department of Marketing Management, Faculty of Business Studies with effect from 07th October 2019.

Staff Resignations



Mrs. L. Thusyanthy, Lecturer in Marketing Management attached to the Department of Marketing Management, Faculty of Business Studies has resigned from her post with effect from 20th November 2022.





Dr. Y.Nanthagopan received the Research Excellence Award from the Vice - Chancellor at the Silver Jubilee Celebration.



Mr. K. Suthesan, Instructor in Computer Technology - Gr. II attached to the Faculty of Business Studies has resigned from his post with effect from 1st December 2022.

Newsletter Committee





M.R.F Aqeela received the best research paper award for the paper titled "Entrepreneurial Intention among Management undergraduates in State Universities, Sri Lanka at the 6th CIPM International Research Symposium 2022 at Charted Institute of Personnel Management on 25th and 26th May 2022.

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Future Events



- 01. Signing MOU with Ayodhya Research Institute.
- 02. Commencement of Youth Leadership Programme.
- 03. Signing MOU with ACCA
- 04. Commencement of Higher Diploma in English

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Bi-annual Newsletter 2022 Faculty of business Studies, University of Vavuniya