



# Newsletter

## Faculty of Business Studies

### University of Vavuniya

Volume : 03 / Issue : 01 / June 2022 / ISSN : 2820 - 2406



## 2022

* Faculty Events	01 - 03
* Student Events	04 - 10
* Community Enrichment Activities	11
* Staff News	12 - 13
* Future Events	14



## Faculty Events

### Release of the 4th Newsletter of the Faculty of Business Studies



The bi-annual newsletter 2021 volume:02 issue:02 was launched at the Faculty of Business Studies board room on 26.01.2022 at 11.00 am with the presence of Newsletter committee members and Faculty Board members.

The copies of newsletter were received by the Dean, Heads, and the members of the Faculty Board from the Chairperson Ms. P. Sarmatha.

### Inaguration and Orientation ProgramAcedamic Year 2020/2021

The Virtual Inauguration Ceremony for the academic year 2020/2021 was held on the 20th of June, 2022 and the orientation program was conducted from the 21st of June to 1st of July, 2022 to freshers to be familiar with the University's educational system, academic culture and facilities available with the University. The Dean of the Faculty of Business Studies, Dr.Y.Nanthagopan addressed the students and warmly welcomed them to be part of this historic institution. Followed by the keynote address delivered by Dr. T. Mangaleswaran, the Vice-Chancellor University of Vavuniya. Next, the department heads, university executive staff and faculty staff also welcomed the newcomers and addressed their words of blessing to them.

During the orientation program days, the students were engaged in various sessions which were done by the internal staff of the University and the outside resource persons. Beyond all the restrictions due to the COVID-19 pandemic and the economic crisis facing the country, the students enthusiastically participated and gained knowledge from the virtual programs organized by the faculty and shared their thoughts and ideas. The students were delighted to receive guidance on how to live their four-year life of higher education at the University of Vavuniya.

## Glimpse of Inauguration Ceremony



## Memorandum of Understanding (MOU)

The Faculty of Business Studies signed a number of MOUs with renowned organizations to facilitate academic collaboration, knowledge sharing, and capacity building to develop competencies in relevant fields. The details are as follows:

### MOU signing with Project Management Institute, Colombo, Sri Lanka

The Project Management Institute Colombo Chapter and the Department of Project Management of the Faculty of Business Studies at the University of Vavuniya signed a Memorandum of Understanding. The MOU was signed on the 02nd March 2022 at the Faculty of Business Studies, University of Vavuniya. Mr. Dushyantha Dassanayake – President PMICSC, Mr. Shanthilal Fernando – Vice President-Finance, Mr. Aruna Kooragamage – Past President and Advisor and Mr. Ganesh Wijenayake – Past President and Advisor represented on behalf of PMICSC





### MOU signing with CIPM and hSenid Business Solution PLC

The Chartered Institute of Personnel Management (CIPM) Sri Lanka and the Department of Human Resource Management of the Faculty of Business Studies at the University of Vavuniya signed a Memorandum of Understanding. The MOU was signed on the 28th February 2022 at the Faculty of Business Studies, University of Vavuniya. On the same day, another MOU was signed between the Department of Human Resource Management, Faculty of Business Studies, University of Vavuniya, and hSenid Business Solution PLC on the commitment to share the goal of enhancing effective teaching and learning for undergraduates of the University.

Mr. Jayantha Abeyrathna – Treasurer and Council Member, Saman Jayawikrama – Council Member CIPM and G.Weerathunga- Chief Officer /Director Professional and Academic CIPM signed the MOU on behalf of CIPM and Mr. Sampath Jayasundara – Chief Executive Officer/Director- and Mr.Mahinda Pathirana – Head of Enterprise Delivery & Support, signed the MOU on behalf of hSenid Business Solutions PLC.



### MOU Signing with SLIM

MOU has been signed between the Department of Marketing Management, Faculty of Business Studies, University of Vavuniya, and Sri Lanka Institute of Marketing (SLIM) on the 22nd of March 2022. Mr.Sanath Senanayake, CEO/Executive Director, Dr. Kapila Fonseka, Head of education and Ms. Hasani, Assistant Manager/Education represented the SLIM.



### MOU signing with IBSL

MOU has been signed between the Department of Business Economics, Faculty of Business Studies, University of Vavuniya, and Institute of Bankers of Sri Lanka (IBSL) on the 29th of March 2022. Mr. C. P. A. Karunatilake, Director general of IBSL, Mr. C. B. Pathberiya, Director Information Technology Operations, Mr. M. Bathiya Wickramasinghe, Deputy Director Administration and HR represented the IBSL in this MOU signing event.



### MOU signing with CMA

MOU has been signed between the Department of Finance and Accountancy, Faculty of Business Studies, University of Vavuniya, and Institute of Certified Management Accountants of Sri Lanka (CMA) on the 22nd of March 2022. Mr. Prof. Lakshman R Watawala, President of CMA Sri Lanka, Mr. Kosala Dissanayake, Consultant, Ms. Sumudu Pagoda, Senior Director – Administration & Operations, and Ms.Jinanthi Chandrarathna, Director- Education, Training & Research and representatives of CMA signed the MOU on behalf of CMA Sri Lanka.





### MOU signing with Responsible Project Management, UK

The MOU signing event with Responsible Project Management (UK) was held in hybrid mode on the 27th of June 2022, during the week of the Commemoration of the Silver Jubilee of the Faculty of Business Studies. Directors from the Responsible Project Management, UK participated in the MOU signing event.

### MOU signing with Eighteen community and industry organizations.

The MOU signing event with 18 community and industry organizations was held in hybrid mode on the 27th of June 2022, during the week of the Commemoration of the Silver Jubilee of the Faculty of Business Studies

Dr T.Mangaleswaran, Dr Y.Nanthagopan, Heads of Departments, Coordinators of the Training and Placements cells of the faculty, academic staff, Directors and senior officials of the community and industry organizations, senior officials from the government and international organizations participated in this event. This MOU promotes the pursuance of common interests, in promoting and developing the principles, techniques and practices of Business and Project Management to optimize the utilization of Human Resources at the National and International Level shared by the faculty and community and industry organisations agree to enter into this Memorandum of Understanding to develop mechanisms for collaboration.

This community and industry collaboration is expected to lead to the implementation of internship training and placements for Undergraduates and Graduates. Further, this collaboration promotes jointly organize field/exposure visits, capstone projects, educational programs, seminars, workshops, conferences, research activities, publications and joint community projects of mutual interest. Signing MOUs with Eighteen organizations is a remarkable and golden opportunity gained by the Faculty of Business Studies in its Silver Jubilee. A stakeholder discussion was taken place followed by the MOUs signing event.

### MOU Signing with SULECO (PVT) LTD.

The MOU signing event with SULECO (Pvt) Ltd. was held on the 20th May 2022, at the Board Room of the IT Centre, University of Vavuniya. Dr T.Mangaleswaran, Dr Y.Nanthagopan, Mr.Chamintha, Director and staff representative from SULECO (Pvt) Ltd., Registrar, Bursar, Heads of Departments, Academic staff members, Assistant Registrar, Directors and senior officials of the University participated in the MOU signing event. The Vice Chancellor started the event with the welcome address. Next, Dr Y.Nanthagopan, Dean/FBS, and followed by Dr T.Mangaleswaran, made a special address about the importance of collaborations. Then, Mr.Chamintha B. Senavirathne, Director, (Spatial Solutions) SULECO (Pvt) Ltd. Made a speech about their products and services and thanked the University for the effort for mutually working. Thereafter, MOU was signed by the SULECO (Pvt) Ltd. with the Faculty of Business Studies with briefing the MOU document.

This collaboration is expected to the provision of access to CORS network server and training of lecturers and students to use the application for training purposes of undergraduates to make the full use of the GPS of mutual interest as it is the only company in Sri Lanka having a CORS Network which covering substantial area of Sri Lanka which can broadcast real time GNSS connections.

Further, The University granted a space to establish a CORS Pillar at the top of the Project Management building of the Faculty of Business Studies and the SULECO established the CORS Network and provided (GPS) login access to the server free of charge and agreed to provide training for the university staff and undergraduates of the faculty to enhance the knowledge and skill development using the CORS Network.





## Student Events

### Kite Festival



The Marketing Club organized a kite festival- 2022 on 26th June at the playground of the University of Vavuniya. There were 25 kites were flown. Dr. T. Mangaleswaran and Dr. Y. Nanthagopan participated as the Chief Guest and Guest of Honour respectively. The Sponsors, Bursar, Assistant Registrar, Academics, Non-academics and students also participated. Cash prizes were given to first three places as Rs. 10,000, Rs. 5000 and Rs. 3,000 respectively. In addition, five consolation prizes were given.

### Supporting differently abled people

The Marketing Club visited to VAROD on March 1, 2022 with twenty students and five staff members from the Department of Marketing Management and organized a program to support disabled persons inhabited in VAROD in Vavuniya. It has been running since 2009 under the management of the Claretian community. At present around 80 disabled people are being cared by them. A Siramadhana campaign was carried out by the students by clearing the shrublands around the VAROD premises.



### Supporting the School Students

The Marketing Club organized a project on “Supporting the School Students” with the help of Thirunelvely circle Lions Club who sponsored Rs. 25,200. The Club members have identified 42 students from different districts and given stationary items for the value of Rs. 600 per head. This project was executed on 15th and 16th of January, 2022.



### Mini Market Stall

Mini market stall was set up by the Marketing Club students on 4th of July by targeting the people who came for the Silver Jubilee Celebration and RCBS Conference - 2022. Cloths, Fresh Juice and Sweet Biscuits were sold. Both students and the Club got benefitted because of this fund generated activity.





## Student Events





### Bus halt painting and drawing

The project was conducted on 18th of June 2022. The project was successfully completed with the full cooperation of all the students, members and staff of the HR Club of the Department of Human Resource Management with the aim of creating a partnership between students, faculty and staff and providing a means for community engagement. This project will be useful to the public and students.



### Student Events



### Tree plantation event

Tree plantation event was organized by the Econ club on 22nd April 2022. This event was done for earth day. All the students from the Department of Economics plant in their homes and post the photos on Econ Club's Facebook page. The objective of the project is to promote planting among students and society.



### Photography Competition - Season 02, 2021

## PHOTOGRAPHY COMPETITION-II

SELECTED IMAGES WITH DEEP MEANING WILL BE FEATURED IN OUR ANNUAL MAGAZINE

### YOUTHSTER'S

## THEME

### "PANDEMIC AND DAILY LIFE"

"Take a Chance to Win Grand Prize"

JUDGE BY: MR. ISHAQ

FOR FURTHER INFORMATION

0719774226-Chanuka, 0755770358-Manasir, pmclub.uov@gmail.com

Organized By: Project Management Club, Department of Project Management, Faculty of Business Studies, University of Vavuniya

#### Participation Method

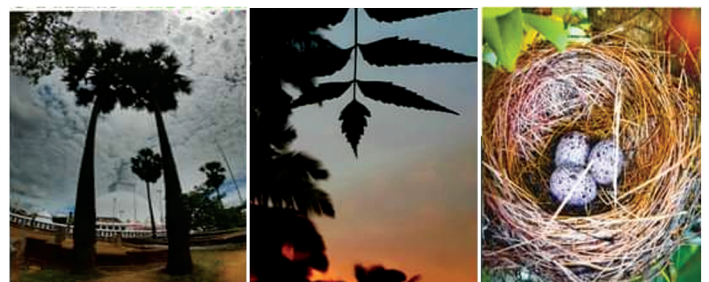
- Take a photo that shows about pandemic and daily life
- Send your image through the whatsapp along with your details to this number 0777984767 (whatsapp)
- Final day for submission 20th of January 2022

Note: Late submission will not be accepted

Winners and Prizes will be announced and provided on the PM day Program

The Project Management Club proudly commenced the second season of the photography competition of the year 2022 on 12th January 2022. The theme was "Pandemic and Daily Life" since many of our lives are changed due to pandemic, so we wanted to know the changes as creativities from talented photographers. The total number of participants were 35, among them three winners were selected and rewarded them.

To protect the uniqueness of the event we invited Mr. Ishaq as the judge of the competition. According to the statement of the judge, three criteria respectively considered for the evaluation and meaning of the photos, composition and angled setup of photos. The competition was a great achievement since most participants participated from outside of the university for this season.





## Student Events

### Experience Gained in Formulation and Execution of Foreign Funded Project



The Project Management Club conducted a workshop, series 01 "Experience Gained in Formulation and Execution of Foreign Funded Project" on 26th April 2022 from 1.30pm to 4.30 pm at SH4 lecture hall. Dr. (Eng.) S.S. Sivakumar, Senior Lecturer, Department of Civil Engineering, Faculty of Engineering, University of Jaffna was invited as the Resource Person for the event.

All the first year, second year and third year Project Management students actively participated in the workshop. Rather than engaging with theoretical knowledge of project execution, being corporated with the subjects in practical way such workshops influence students to think and see over the limited frame. Also, it inspired participants to further explore it on their own in any project fields. It was a great way to

teach hands-on skills as it gives learners an opportunity to try out new methods in project environment. Students requested to conduct further workshop in future to get practical experiences. Over 180 students' participation, the workshop series 01 was successfully completed.

### Project Management Competencies for Sustainable Professional evaluation

The Project Management Club essentially pointed out to organize a workshop through online base. Therefore, it organized its workshop series 02 "PROJECT MANAGEMENT COMPETENCIES FOR SUSTAINABLE PROFESSIONAL EVALUATION" via zoom platform on 24th June 2022 from 10.00 am to 12.30 pm.

Mr. Aruna Jayalal Kooragamage, Authorized Training Partner, Instructor, PMP of PMI USA participated as the guest speaker. During the session the guest speaker effectively concentrated with students' thoughts and therefore the students' engagement was also high. All the freshers, first year, second year and third year Project Management students actively participated in the workshop. While conducting the questionnaire session, students' engagement was greatly highlighted. Over 150 of Project Management students participation the workshop series 02 was successfully completed.

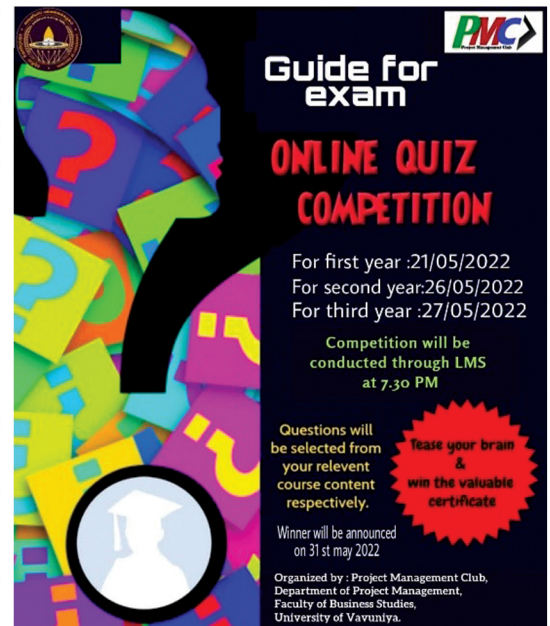




### Online Quiz Competition

QUIZ COMPETITION was arranged by the Project Management Club for all first-, second-, and third-year students majoring in the project management stream. The competition was held via university LMS. Following were the three days when the competition was held: 1st year students – 21/05/2022, 2nd year students - 26/05/2022 and 3rd year students - 27/05/2022 with more than 180 participants. The main purpose of conducting such competitions is to guide the students for their examination and refresh their learning subjects to gain better results and it would be helpful to students for a better engagement with their studies. The first, second, and third places, respectively, were the winning places. Three winners were chosen from each batch. S. Sasikumar achieved the top spot among first-year students (2019/2020) with an 82.5 grade, while M. Dishan and K. A. A. N. Kiththanpahuwa won second and third places, respectively, with the similar grade of 77.5. D. Srikantharaja, a student in the second-year batch (2018/2019), won first place with 83.6 marks, followed by S. Yadharshika and T. Tharan, who placed second and third, respectively, with 79.6 and 75.6 grades. Among the third-year batch (2017/2018), A.A. Fathima Haseefa got first place with the highest score of 100, while Z. Farook and S. Rajini both came in second with the same grade of 88. The winners have been commenced on 31st May 2022.

### Student Events



**Guide for exam**  
**ONLINE QUIZ COMPETITION**

For first year :21/05/2022  
For second year:26/05/2022  
For third year :27/05/2022

Competition will be conducted through LMS at 7:30 PM

Questions will be selected from your relevant course content respectively.

Tease your brain & win the valuable certificate

Winner will be announced on 31st May 2022

Organized by : Project Management Club,  
Department of Project Management,  
Faculty of Business Studies,  
University of Vavuniya.

### Photography Competition - Season 01, 2022



**PHOTOGRAPHY COMPETITION**

**INSTRUCTIONS**

- ▶ TAKE A PHOTO THAT SHOWS ABOUT CURRENT ECONOMIC CRISES IN SRI LANKA.
- ▶ SEND YOUR PICTURE THROUGH THE WHATSAPP ALONG WITH YOUR DETAILS (NAME, ADDRESS) TO THIS NUMBER. (077-7984767)
- ▶ EDITED PICTURES WILL BE ACCEPTED, MANIPULATION WILL NOT BE ACCEPTED.
- ▶ SUBMISSION DATE ON 2022.06.06 LATE SUBMISSION WILL NOT BE ACCEPTED.

WWW.PMC.LK  
PHONE: 0772414635

TAKE A CHANCE TO WIN THE PRIZE

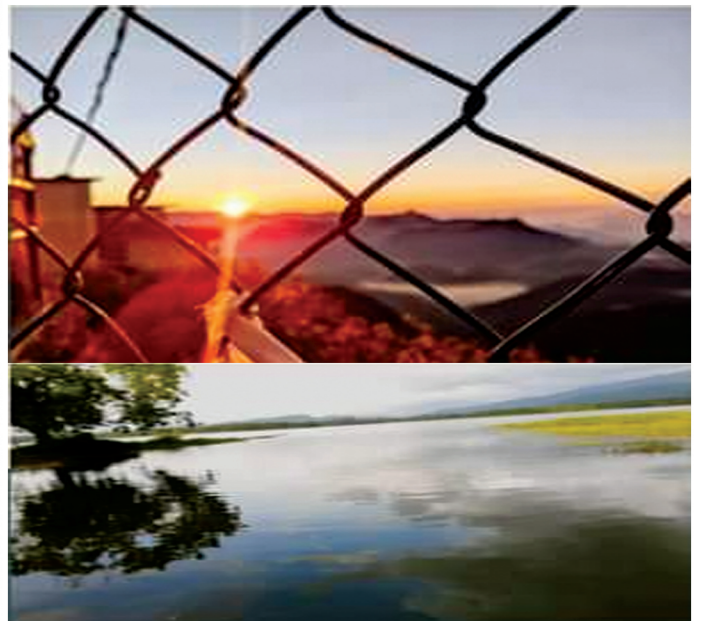
ORGANIZED BY  
Project Management Club,  
Department of Project Management,  
Faculty of Business Studies,  
University of Vavuniya.

FOR MORE INFORMATION  
President of PM club.  
0772414635  
OR  
0755770358

Winners will be announced on 2022.06.09

The season 01 of the photography competition series of the year 2022 was organized under the theme of “Current Economic Crisis in Sri Lanka” on 6th of June 2022 by the Project Management Club of the FBS. The lines for the petrol and changing pattern into the bicycle without petrol for the transportation were considered as main context in this competition. Three winners for 1st, 2nd and 3rd places were selected among more than 50 Participants.

The specialty of the competition is, more than 80% of photos were received from outside participants. Also, like were done previous season each photograph was judged and evaluated by Mr. Ishaq. To continue the formality and uniqueness we believe engaging with field experts add more value for these programs.





## Student Events

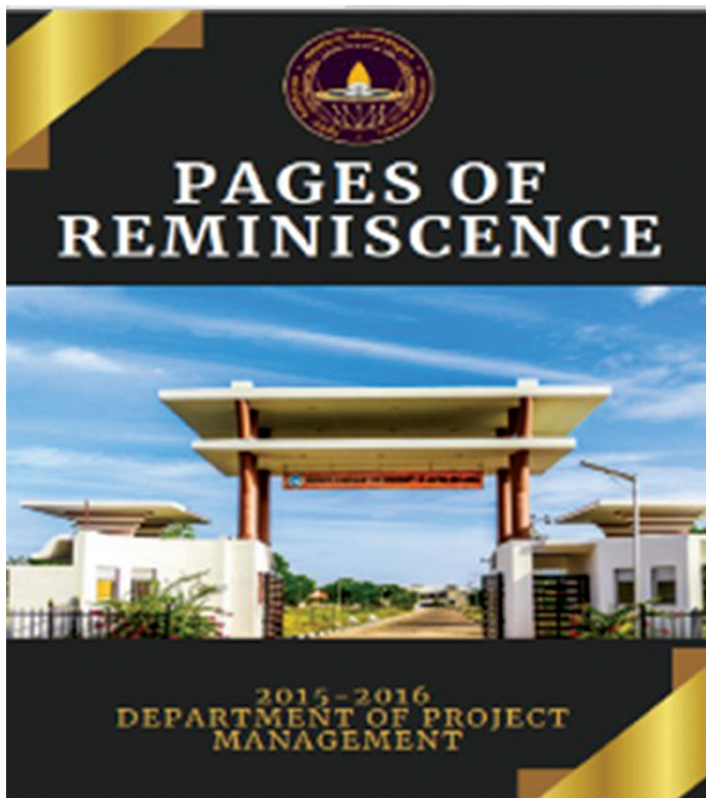
### Project Management Day Celebration

The Project Management Club organized a Celebration of Project Management Day for the year 2021 at the faculty on 31st January 2022. Dr.T.Mangaleswaran, the Vice Chancellor, University of Vavuniya, Dr.Y.Nanthagopan, Dean of the Faculty of Business Studies, Mr.S.Thirugnanasampanthar, Head, Department of Project Management, Heads of other departments, all the staff members of the Faculty of Business Studies, administrative staff members, students' representatives from other clubs of the faculty were respectfully invited to enlighten the celebration. Dr. Madhu Fernando, The Consultant, Trainer and Chairperson of the Global Institute of Project Management was cordially invited as the guest speaker for the event.

The PM Club had a number of activities on the day and launched the special initiatives, including:

- Newsletter Launching
- Pages of Reminiscence Launching
- PM Club video clip Launching
- T-Shirt Launching of the PM Club

At the end part of the program all the winners and active members were awarded by Dr.Y.Nanthagopan. More than 150 students were participated in this program. It was a new concept and a new experience for every Project Management student to use it as a ladder to improve their knowledge, skills, abilities rather than to frame only for academic activities.



### The Life of Giving

The Project Management Club of the Faculty conducted a community enrichment project on 28th January 2022.

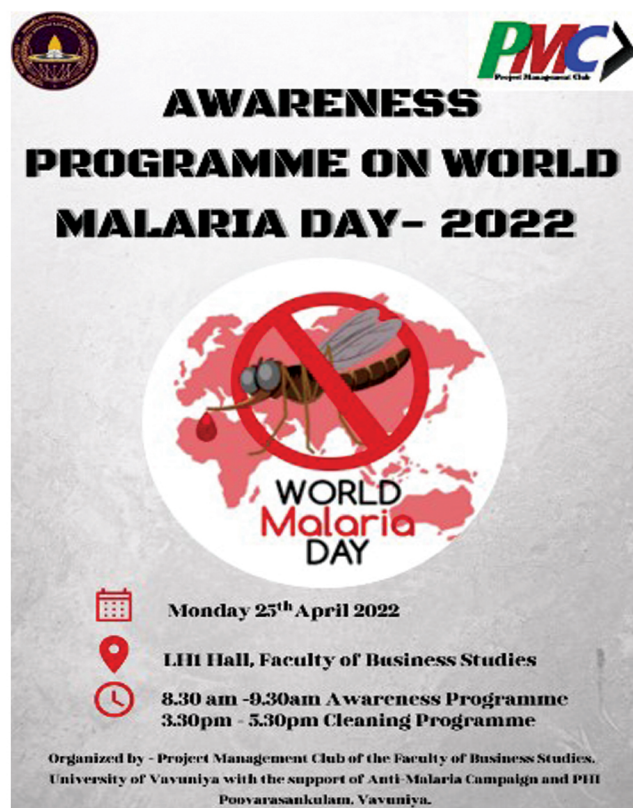
Through this project, learning materials for primary grades of AI/ Aysha Vidyalayam were provided. More than LKR.5000 worth of students learning materials were provided and the poor students were selected as beneficiaries of this project as named Life of Giving. The Ex-Co members of Project Management Club, the principal Mr.M. Faizel and other staff members and students of the school were joined this event. The ultimate purpose of the event was to serve the poor students who are actually suffering with the lack of facilities to study even their primary education. "Life of Giving" will not end with one project and the Project Management Club is ready to launch more projects to strengthen our community.





## Student Events

### Awareness Program on World Malaria Day



The Project Management Club organized a physical awareness program on World Malaria Day- 2022 on 25th April 2022 from 8.30 am to 9.30 am at LH1 hall, Faculty of Business Studies with the support of Anti-Malaria Campaign and PHI, Poovarasankulam, Vavuniya.

On behalf of the faculty Dr.Y.Nanthagopan was invited as the Chief Guest and Dr.P.Sathiyalingam, University Medical Officer was invited as the Special Guest for the program. Awareness Talk on Malaria was given by Dr.S.Prasanth the Regional Medical Officer, Anti Malaria Campaign, Vavuniya. Following that, EG Ershan Roy, PHI, Poovarasankulam, Vavuniya presented on the title of "Solid Waste Management and Malaria control".



### Shramadana Campaign

Since there are number of needs of implementing community engagement activities, the Project Management Club organized an essential SHRAMADANA CAMPAIGN on 25th April 2022 from 3.30 pm to 5.30 pm at the hostel premises of Vavuniya University with the contribution of all the 1st year, 2nd year and 3rd year students from the Department of Project Management.

The selected area for the campaign is both boys' and girls' hostel premises. The purpose of organizing this project with the contribution of undergraduate students, to let them aware of the neediness of keeping the environment cleanly and to let them feel about responsibility that they have to do as a human. With a concept of "HUMAN CAN PROTECT HUMAN" they implemented the project successfully. Also, instead of keeping students with usual work and learn frame, make an awareness on their mind about the environment was the main purpose of conducting this program.





## Community Enrichment Activities

### Workshops

Dr. Poongothai Selvarajan served as the Resource Person for the workshop on Employee Orientation training conducted by the SDC for newly recruited academic administrative and non-academic staff of the University of Vavuniya on 15th December 2021.

Dr. A. Rukshan served as a resource person for a "Workshop on 2D/3D Virtual Navigation and Tourism Promotion through Gamification" organized by Skills for Inclusive Growth and held on 11th and 19th May 2022.



### Conferences

Prof.A.Pushpanathan served as the Chairperson of the Research Session II of the Annual Research Conference of SLFE - 2022, organized by the Department of Entrepreneurship, Faculty of Management Studies and Commerce, University of Sri Jayewardenepura held on 25.03.2022.

Dr. Y. Nanthagopan served as a chairperson of a technical session at the 06th CIPM International conference conducted by the Chartered Institute of Personnel Management on 26th of May 2022.

Ms. S. Mathivathany served as a speaker for a Technical Session, titled "Forest fire risk and climate change in Sri Lanka" for an International Conference on World Environment Day "Only One Earth - Save our Mother Earth" organized by the Centre for Environmental Sciences, the University of Madras in collaboration with Tamilnadu State Council for Science and Technology, Chennai on 4th & 5th June 2022 via Zoom.

Ms. S. Mathivathany attended as a Chief Guest for Women Day and delivered a talk on "Women Participation and Community Development" organized by the Divisional Secretariat, Vavuniya North on 08th March 2022.

Dr. N. Ravinthirakumaran served as the Guest Speaker on the topic "Gender Equality today for a Sustainable" for Women's Day, organized by Human Rights Commission, Vavuniya, at Cooperative hall on 11.03.2022

Dr. Y. Nanthagopan served as keynote speaker at the Inauguration of the MBA programme (Year II) - Intake XIX, conducted by the Faculty of Management Studies, Rajarata University of Sri Lanka on 20th of March 2022.

Mr. S. A. Jude Leon conducted a training session on "Market Analysis" for community volunteers organized by Amaithy Thendral, Mullaitivu on 6th April 2022.



### Webinars

Ms. P. Sarmatha conducted a webinar on "Promoting English Language Skills and Applications" on the 23rd of January 2022 to the first-year Business Studies and Project Management students. It was organized by the Career Guidance Cell of the Faculty of Business Studies.

Dr. N. Ravinthirakumaran conducted a webinar on the topic "Contemporary Economic Crisis in Sri Lanka: Will Sri Lanka be joining the list of Failed Countries? Is there any way to prevent it?", organized by the Department of Economics, Eastern University of Sri Lanka (EUSL) on 01st June 2022.

Department of Economics  
Faculty of Commerce and Management  
Eastern University, Sri Lanka

Presents  
Webinar Series: I

CONTEMPORARY ECONOMIC CRISIS IN SRI LANKA  
இலங்கையின் சமகால பொருளாதார நெருக்கடி

Topic: Will Sri Lanka be joining the list of Failed Countries? Is there any way to prevent it?  
தொல்விபவத்தை நாடுகளின் பட்டியலில் இலங்கை இணைந்து கொண்டிருக்கிறதா? அதை தடுக்க ஏதாவது வழியுண்டா?

Date: 1<sup>st</sup> of June 2022  
Time: 7:00 PM - 8:00 PM

Speaker  
DR. N. RAVINTHIRAKUMARAN  
Senior Lecturer  
Department of Business Economics  
Faculty of Business Studies  
University of Vavuniya

Meeting ID: 639 0643 1480  
Passcode: 99677946  
<https://team.zoom.us/j/63906431480?pwd=d0RpdU9pU0RlSSQ1ZlR0aDZkd0p1OT09>

Career Guidance Cell of the Faculty of Business Studies

Organizes  
A Webinar On  
"Promoting English Language Skills and Applications"

DATE : 23<sup>rd</sup> January 2022  
TIME : 08.30 am - 10.00 am  
ZOOM Link :

Resource Person  
Ms. P. Sarmatha  
Lecturer in English  
Department of English Language Teaching  
Faculty of Business Studies  
University of Vavuniya

We cordially invite all the Third Year and Fourth Year Students of the Faculty of Business Studies.



## Staff News

### Book Launching – Porkkalangalil Vanni Vivasayihal



The book, *Porkkalangalil Vanni Vivasayihal* (Vanni Farmers in War times) authored by Dr G. Jeyaseelan, Department of English Language Teaching, was launched on 11th January 2022 at the Soosairatnam Hall, FBS, the University of Vavuniya at 2 pm. The chief guest was Dr T. Mangaleswaran, The Vice-chancellor. The book reviewer was Dr. R. Puspakanthan, the social development consultant, Vavuniya. The book is about the war experience in Vanni. This book narrates a sad but survival story of the farmers in the Vanni region of Sri Lanka particularly about two typical villages of the Vavuniya district, during the intensive conflict period from 1990 to 2004.

### Book Launching – Project Management Fundamentals



Dr. Yogarajah Nanthagopan authored his first edition titled *Fundamentals of Project Management*. It was published by the Cultural Center, University of Ruhuna and the book was recommended for project management learners by the Chartered Institute of Personnel Management (CIPM). The Book Launch was held at the Soosairatnam Block, Faculty of Business Studies, the University of Vavuniya on the 28th of February 2022.

The Chief Guest was Dr T. Managaleswaran, the Vice-Chancellor, University of Vavuniya. The special Guests' addresses were given by Mr Jayantha Abeyrathna, the CIPM Council member and Dr D.L.A.H Shammika, Senior Academic, University of Ruhuna.

The Book review was done by Dr Madhu Fernando, Director of Innova Strategies and the Founding President of the Project Management Institute Sri Lankan chapter. Further, Senior officials from the CIPM Mr G. Weerathunga, Mr Saman Jayawikrama and Chief Executive Officer of Hsenid Business Solution PLC Mr. Sampath Jayasundara were attended as special invitees.

### Book Launching – Sun Never Sets

Mrs. Subajana Jeyaseelan authored her second poetry book titled *Sun Never Sets*. It was published by the Cultural Center, the University of Ruhuna. The Book Launch was held at the Soosairatnam Block, Faculty of Business Studies, the University of Vavuniya on the 16th of June 2022. The Chief Guest was Dr T. Managaleswaran, the Vice-Chancellor, University of Vavuniya. The Book review was done by Mr. Y. Achuthan, the Head, Department of English, Advanced Technological Institute, Vavuniya. Academics and the other staff from the University of Vavuniya attended the event.



### Book Launching – Poetry for children



Mr. Soosaipillai Douglas authored his first poetry book titled *Poetry for Children*. It was published by the Cultural Center, the University of Ruhuna. The Book Launch was held at the Soosairatnam Block, Faculty of Business Studies, the University of Vavuniya on the 16th of June 2022. The Chief Guest was Dr T. Managaleswaran, Vice-Chancellor, University of Vavuniya.

The Book review was done by Dr. G. Jeyaseelan, the Head, Department of English Language Teaching, University of Vavuniya. Academics and the other staff from the University coloured the event.



### Staff Appointments

#### New Staff Appointments



Dr. Ravinthirakumaran Navaratnam has been appointed as a Senior Lecturer Gr I in Business Economics at the Department of Business Economics, Faculty of Business Studies of the University of Vavuniya. He assumed his duty on 26th January 2022.



Mr. Sivapragasam Sivanenthira has been appointed as a Lecturer (unconfirmed) in Marketing Management at the Department of Marketing Management, Faculty of Business Studies of the University of Vavuniya. He assumed his duty on 31st December 2021.



Miss Manthahine Balasubramaniyam has been appointed as a Lecturer (probationary) in Accounting at the Department of Finance & Accountancy, Faculty of Business Studies of the University of Vavuniya. She assumed her duty on 02nd February 2022.



Mr. Nadarajah Pratheepan has been appointed as a Lecturer (probationary) in Finance at the Department of Finance & Accountancy, Faculty of Business Studies of the University of Vavuniya. He assumed his duty on 02nd February 2022.

#### Staff Mutual Transfer



Mrs. Vithusha Maickanro has been Mutually transferred from Department of English Language Teaching, Faculty of Arts, University of Jaffna to the Department of Finance & Accountancy, Faculty of Business Studies of the University of Vavuniya. as a Management Assistant Gr III. She assumes her duty on 9th November 2021.

#### Sabbatical Staff Appointments



Prof. Herath Mudiyanse Ariyaratne Herath has been appointed on assignment basis as Senior Professor in Management at the Department of Management and Entrepreneurship,

Faculty of Business Studies of the University of Vavuniya for a period of one year with effect from 03rd January 2022 during his sabbatical leave from the Wayamba University of Sri Lanka.



Dr. (Eng) S.S. Sivakumar has been appointed on assignment basis as Senior Lecturer Gr I at the Department of Project Management, Faculty of Business Studies of the University of Vavuniya

for a period of one year with effect from 03rd January 2022 during his sabbatical leave from the University of Jaffna.



Prof. Thirunavukkarasu Velnamby has been appointed on assignment basis as Senior Professor in Accounting at the Department of Finance & Accountancy, Faculty of Business Studies of the University of Vavuniya

for a period of one year with effect from 1st March 2022 during his sabbatical leave from the University of Jaffna.

#### Newsletter Committee





### New Degree & Diploma Programmes

#### \* Bachelor of Business Management in Entrepreneurship

The Department of Management and Entrepreneurship obtained the approval for the commencement of the new degree programme, Bachelor of Business Management Honours in Entrepreneurship. The students will be admitted by the University Grants Commission as the usual intake for the Faculty of Business Studies under the “Management TV” (TV: Trincomale and Vavuniya)

#### \* Bachelor of Business Management Honours in Banking and Insurance

The Department of Finance and Accountancy obtained the approval for the commencement of the new degree programme, Bachelor of Business Management Honours in Banking and Insurance. For the eligibility of the admission to the course of study in BBM honours in Banking and Insurance, a candidate should have followed Accounting and Economics and the remaining subjects from any of the accepted subjects within the commerce stream.

#### Higher Diploma in English Extension Programme in English (HNDE)

The Department of English Language Teaching has initiated conducting a Higher Diploma in English, a two-year Extension Program in English. The curriculum development committee prepared a new curriculum for 60 credits according to the SLQF standards for Level Four for the higher diploma in English.


Higher Diploma in English will facilitate fulfilling these new demands in the job market and the needs of the country at large as there is a massive shortage of teachers and trained personnel with the English language and Literary Skills along with Communication Skills, Soft Skills, Personality and Leadership Skills, and Combined Language, Management and IT Skills. The DELT would create English expertise in the above-mentioned skills and knowledge and diverse professionals, including English teachers equipped with inter-and multi-disciplinary knowledge and skills in demand for employment creation and recruitment in Sri Lanka.

### Future Events



- \* Research Conference on Business Studies
- \* Faculty Silver Jubilee Celebrations
- \* Herbal Park Opening
- \* Students' magazine launch





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