

# 6<sup>th</sup> Research Conference on Business Studies - 2025

"Emerging Business Trends: Paving the Way for the Future"



## RCBS - 2025

Faculty of Business Studies  
University of Vavuniya  
18<sup>th</sup> August 2025



### Conference Tracks

Accounting and Finance	Entrepreneurship
Agribusiness	Human Resource Management
Banking and Insurance	International Business
Business Communication	Knowledge Management
Business Economics	Marketing
Business Information Systems	Project Management
Cross-Cultural Communication	Regional Planning
Cultural Tourism	Tourism and Hospitality Management

### Important Dates

Full Paper Submission Deadline	<del>16<sup>th</sup> May 2025</del> <b>23<sup>rd</sup> June 2025</b> <b>DEADLINE EXTENDED</b>
Notification of Acceptance	30 <sup>th</sup> June 2025
Camera Ready Copy Submission	07 <sup>th</sup> July 2025
Date of Registration	31 <sup>st</sup> July 2025
Conference Day	18 <sup>th</sup> August 2025

**Post Conference Career Guidance Seminar  
by Professional Organizations  
19<sup>th</sup> August 2025**

### Keynote Speakers



**Prof. Shireenjit Johl**  
Professor in Accounting  
Griffith University  
Australia

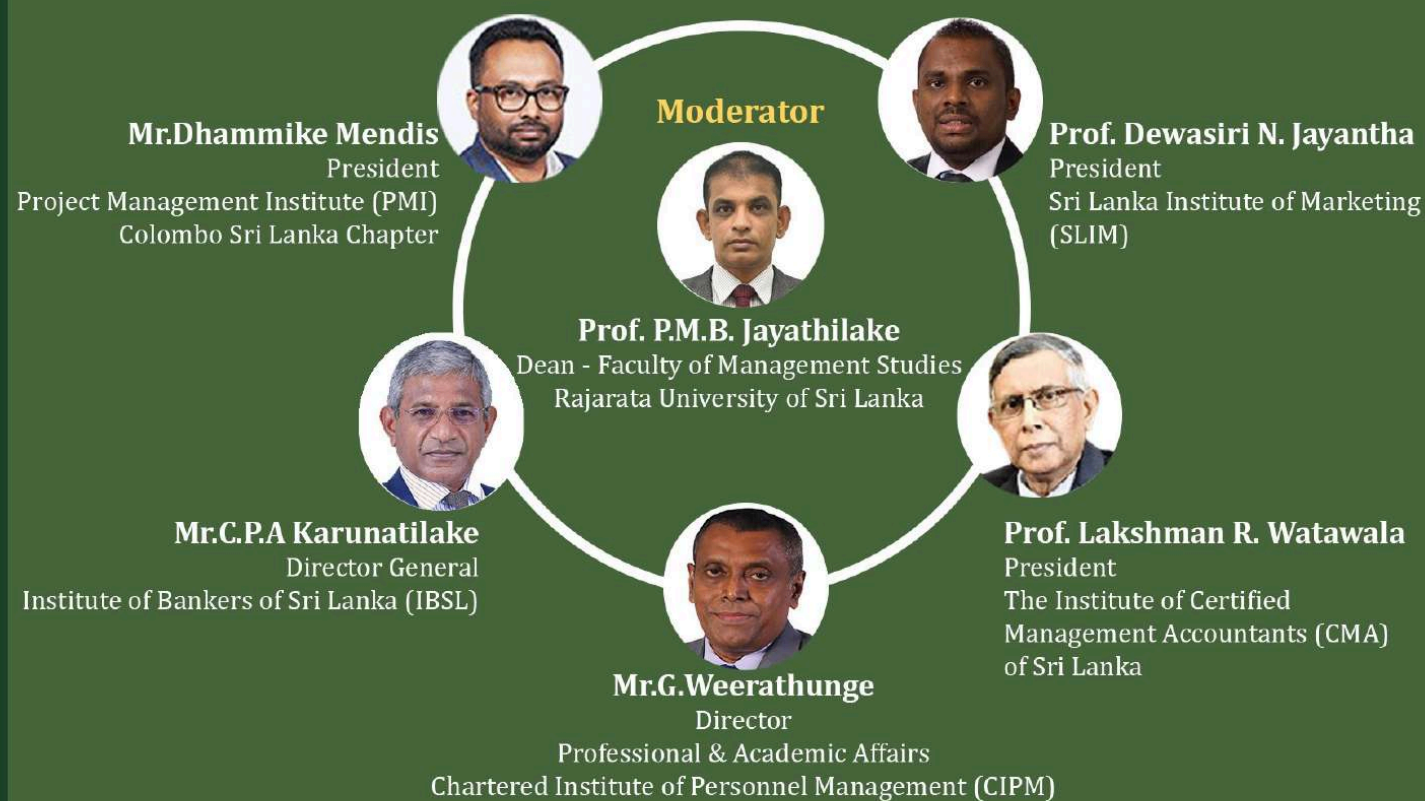


**Snr Prof. H.H.D.N.P Opatha**  
Senior Professor and Chair of Human  
Resource Management  
University of Sri Jayewardenepura



**Mr. Prasanna Sampathkumar**  
Region Mentor - South Asia, Project  
Management Institute (PMI)

### Panel Discussion



### Conference Team



Conference Chair  
Prof.Y.Nanthagopan



Convener  
Mrs.V.Kajanthi



Secretary  
Mr.S.Sivanenthira



Editor-in-Chief  
Mr.G.R.M.Gamlath

### Conference Partners



### Publications

The abstracts of all accepted papers will be published in the "Proceedings of the Research Conference on Business Studies". The selected papers will be considered for the publication in the Vavuniya Journal of Business Management (VJBM) of the Faculty of Business Studies, University of Vavuniya.

### For more details

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