



Our Vision

“To be the most nationally renowned faculty in Business Education”

Our Mission

“We nurture the students to become dynamic leaders to outperform in challenging business environment through the highest quality of teaching, learning, research and industry and community engagement”

Rector's Message



It is my great pleasure to extend heartfelt greetings to the readers of the first issue of the Faculty of Business Studies Online Newsletter. Here you will find news on the different and interesting ways of Faculty of Business Studies.

I hope this effort help to share news and facts to its stakeholders. I appreciate the faculty members publishing the newsletter as electronic which easily reaches nationally and internationally. It could help readers get factual information and avoid erroneous information.

I wish the Editorial Committee, staff and students of Faculty of Business Studies who have worked hard to release the Newsletter successfully.

Dr.T. Mangaleswaran

Dean's Message



I am delighted to send a congratulatory message to the first newsletter of the Faculty of Business Studies, Vavuniya Campus of the University of Jaffna. It is my pleasure to launch the first biannual newsletter on 25th of June, 2020. This newsletter will be an evidential document to share the information of activities, events, developments and achievements of the faculty.

The Faculty of Business Studies is committed to excellence in teaching, research, and enriching the community and bringing the student experience to the heart of the Faculty. The faculty shows great progress in aligned with the vision of "To be the most nationally renowned faculty in Business Education."

I congratulate Mr. T. Pratheepan, Chairperson, and all the other members of the newsletter committee for issuing this first good-looking and valuable faculty newsletter.

Dr.Y.Nanthagopan

MOU Signing ceremony with CIPM



The Chartered Institute of Personnel of Management (CIPM) Sri Lanka and the Department of Economics & Management of the Faculty of Business Studies entered into a Memorandum of Understanding for facilitating academic co-operation, knowledge exchange and capacity building to develop competent human resource professionals to serve the economy of Sri Lanka. The MOU was signed on 6th of March,2020 at the Faculty. Prof. K. Kandasamy, Competent authority, University of Jaffna was the chief guest and Mr. Dhammika Fernando, President, CIPM and Dr. Neil Bogahalande, Council member, CIPM were the special guests.

Stakeholders workshop on curriculum development on BBM Honours in Entrepreneurship



The strategic planning workshop of the Faculty of Business Studies was held on 30th of December, 2019 in the Balakrishnan Block of the faculty. Dr. Y. Nanthagopan Dean, Faculty of Business Studies, has facilitated the workshop. The Faculty vision, mission and values were reviewed and a five-year plan was developed from 2020 to 2024. The forty-two stakeholders; senior officials from private, public and NGO organizations, industrialists, alumni, representatives of existing students, and academic and non-academic staff from the faculty took part in this workshop.

Light festival



Light festival organized by the Catholic Society, Faculty of Business Studies was held on 22nd of January 2020. The aim of this event is to pursue religious observance and cultivate goodwill and amity among students.

Stakeholders workshop for the BBM (Honours) in Entrepreneurship degree programme was held on 09th of December, 2019 in the Balakrishnan Block of the faculty. Dr. A. Pushpanathan, Chairman, CDC, has facilitated the workshop. The objective is to develop the curriculum incorporating the ideas and views of experts in the field.

Seminar on Tourism Value Chain



A Workshop on Tourism Value Chain-EFECs Project was held on 12th of February 2020, for the undergraduate students. The workshop was conducted by Sanasa International. Mr. Martin Mailhot, Value Chain Advisor and Ms. Harshi Abeynayake, Value Chain Officer Tourism served as the resource persons. This event promulgated several premonitions regarding Tourism among the participants.

Thai Pongal Festival



Thai Pongal festival organized by Hindu Society of the Faculty was held on 15th of January 2020. The objective of this event is to enrich cultural heritage among students.

Kavi Bana



Kavi bana Programme organized by the Buddhist Committee of the Faculty was held on 29th of January 2020. The purpose of this event is to disseminate peace and piety among students.

Faculty of Business Studies Newsletter

Vol 01 | Issue 01 | June 2020

Journal and Research Conference

Journal of Business Management, Vol 2 -Issue 2

The second volume of the JBM Issue 2 was published on 30th December 2019. This affords a crucial platform for the academic researchers and practitioners in the discipline of Management Studies to manifest their innovative thoughts and findings.

RCBS-2020



The RCBS 2020 poster was launched on 13th of May 2020 on the Campus website.

Reviewers

Dr. P. Selvarajan had visited to the Programme Review of Faculty of Agriculture at RUSL as a reviewer from 16th to 19th December, 2019.



Dr. A. Pushpanathan had visited as a member of the reviewers' panel for reviewing the study programme of Bachelor of Commerce Degree Programme, Faculty of Arts, University of Peradeniya from 17th to 20th December, 2019.



Dr. A. Pushpanathan visited as a member of reviewers' panel for reviewing the study programme of Bachelor of Agricultural Science Degree Programme at SUSL from 03rd to 06th of February 2020.



Community Enrichment Activities

Dr. Y. Nanthagopan attended as a Chair of technical session of the International Conference on Dry Zone Agriculture – 2019, at Faculty of Agriculture, UOJ on 19th of December 2019

Mr. S. A. Jude Leon conducted a workshop on "Career guidance for School leavers" at the UC hall at Vavuniya organized by Berendina Employment Center on 13th January 2020.

Dr. G. Jeyaseelan conducted a workshop on "English Language Expressions on Professional Report Writing for Engineers" organized by the Vavuniya District Center of IESL on 22nd of January 2020.

Dr. G. Jeyaseelan conducted a workshop on "Letter writing Skill in English" for the staff of the Divisional Secretariat, Venkalcheddikulam on 30th January 2020.

Dr. Y. Nanthagopan served as the Resource Person on the topic of "Project Management Applications in Managing Contemporary Issues in Engineering Industry" organized by the Vavuniya District Center of IESL on 05th of February 2020.

Dr. A. Rukshan conducted a Training Workshop on "ZOOM and LMS for meetings and distance education". Staff attached to the Faculty and visiting lecturers from various entities actively participated on 20th of April.

Faculty of Business Studies Newsletter

Vol 01| Issue 01 | June 2020

Faculty Online Teaching During the COVID -19 Lock-down Period

The FBS had commenced the second semester of the academic year on the 30th of December 2020. Until the announcement of the country's lockdown on 14th of March 2020, due to the Covid 19 pandemic, the faculty had completed 10 weeks of lectures. Subsequently, the faculty has continued academic activities as a supplemental basis for students with the support of LMS until 19th of April 2020 and gradually re-commenced the online teaching from 20th of April 2020 for the rest of the academic calendar. The Faculty has successfully conducted online teaching for seven weeks and ended the semester on 7th of June 2020. This is the great achievement of the faculty staff and students for their great efforts and commitments which led to the success of the online teaching and learning.

Generous financial support of Faculty staff members for the students during COVID - 19

The Faculty collected the total amount of Rs. 330,000 from the faculty staff members and it was deposited to the bank accounts of screened 66 students who urgently needed financial assistance to manage their living costs. The amount of Rs.5000 was deposited to each student's account.

International Webinars

Dr. K. Kalainathan conducted a webinar on Implication on Covid-19 in Financial Market was held twice. The first was held on 18th of May 2020 to the MBA students from various universities, organized by the NSF College of Technology, Coimbatore, India and the second was held on 27th of May 2020 to the academics of Sri Lankan universities, organized by Faculty of Business Studies.

Mrs. Janaki Samuel Thevaruban was a resource person to a webinar on Financial Management. It was held on 27th of May 2020 to the MBA students and staff of SNS College of Technology, Coimbatore, India.



University prizes (Thambiah Mudaliyar
Chatram Trust) for best Performance in
Examination - 2017

Bachelor of Business Management in Project Management

Ms. M.M.D.M.W Ashinika (2016/PM/06) – First Year
Mr.K.M.G.C Bandara (2015/PM/22) - Second Year
Ms. Y.M.D.S.G.Yapa (2014/PM/41) - Third Year

Bachelor of Business Management

Ms.W.S.Dilenth (2016/BS/80)- First Year
Ms. S. Natasha (2014/BS/31)-Second Year
Mr. K.L.A.V.K. Senarathne (2014/BS/23)- Third Year

Bachelor of Business Management in Accounting and Finance

Ms. D.M. I.EDissanayake (2014/BS/29) -Third Year
Ms. M.A G. A. De Silva (2013/BS/63) - Fourth Year

Bachelor of Business Management in Business Economics

Ms. O.C. Kumarasingha (2014/BS/78) -Third Year
Ms. B.Sivatharhika (2013/BS/44) - Fourth Year

Bachelor of Business Management in Marketing Management

Ms. N.K.D. Silva (2014/BS/64) –Third Year
Ms. E.A.M.Edirisinghe (2013/BS/114) - Fourth Year

Bachelor of Business Management in Human Resource Management

Mr. M.H.Ansaf Ahamed (2014/BS/25 - Third Year)
Ms. I.H Lasanjani (2013/BS/18) - Fourth Year

First Newsletter Committee - FBS



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